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## **Digital Single Market**

## 'PLACE-it' stretched the world of flexible electronics

Projects news and results14/11/2013

PLACE-it [1] is a European funded project within FP7 [2].

As the PLACE-it project is coming to an end, the team issued <u>a newsletter</u> [3] to conclude its outcomes. Among them are the following:

- PLACE-it created a wearable medical measurement device based on OLED technology. The first OLED based medical measurement device shows
- First time flexible OLEDs were demonstrated in combination with deformable textiles.
- International recognition achieved (Avantex Innovation price) by the new way of automatic embroidery of light emitting elements on large scale substrates.
- Core technology contribution to a commercial product launch.

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## Links

- [1] http://www.place-it-project.eu/Home/tabid/66/Default.aspx
- [2] http://cordis.europa.eu/fp7/home\_en.html
- [3] http://ec.europa.eu/newsroom/dae/document.cfm?action=display&doc\_id=3525