

## Digital Single Market

Promotional Material 16 October 2013

# Contest: 5 tickets for LeWeb'13 Paris for 5 entrepreneurs from 5 EU countries

This contest is open to EU entrepreneurs/start-ups.

European digital start-ups face a number of challenges and barriers when trying to grow and expand their activities cross border: from lack of digital skills to bureaucracy, from lack of entrepreneurial climate to difficulties in accessing finance, not mentioning the diversity dimension of the EU and the language barriers. But there might be others, country-based or regional-based, not identified by surveys and not measured in statistics.

### What?

Our aim is to gather new input regarding barriers but also incentives for the growth of innovative start-ups in Europe. Furthermore a debate around these barriers and incentives is encouraged. In this way the community may take advantage of the experience of others and find new solutions to their problems.

### The prize

5 full 3 days tickets at [LeWeb'13 Paris](#) [1] will be offered to 5 entrepreneurs / start-ups from 5 different EU countries. The 5 winners and their backups will be chosen on November 8<sup>th</sup> during the conference "[Grow: Let's hear it from the start-ups and SMEs. Let's cluster](#) [2]" as part of the [ICT2013](#) [3] event in Vilnius, Lithuania.

### Who?

The contest is open to all entrepreneurs/start-ups as described in the target group in the file attached to this page.

### The proposals

In order to be selected, the interested participants should address all the following five points:

1. describe the barrier(s) they are facing when developing a business,

2. Propose solutions to overpass the barriers
3. Propose incentives needed to put in place to stimulate the growth of innovative companies
4. name a success story in their country
5. Attract as many people as possible to comment their proposal and reply to questions

The contest, the rules and the deadlines are attached to this page.

### **How?**

In order to post a proposal you have to first create an ECAS account. Then you will post the proposal as COMMENT by addressing all the 4 points above and mentioning in the Subject line your country and the main barrier you will describe under point 1.

Once your proposal is visible we recommend you to invite as many people as possible to debate around it by REPLYING to your proposal. You must reply to any comments/questions raised in relation to your proposal.

The **deadline to post your proposal is November 3rd, 2013** but you should encourage the debate around it at least until November 8th, 2013 the date when we will choose the winners.

Good luck!

Contact

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### **Links**

[1] <http://paris.leweb.co/#page-leweb>

[2] <http://ec.europa.eu/digital-single-market/events/cf/ict2013/item-display.cfm?id=10417>

[3] <http://ec.europa.eu/digital-single-market/en/ict-2013>

[4] <mailto:>