

Digital Single Market

Events19/09/2013Brussels, Belgium

Building tomorrow's E-commerce: A workshop for SMEs and E-tailers to make their voice heard!

14/10/2013

BearingPoint is organising a workshop: "Building tomorrow's E-commerce", on behalf of the DG CONNECT. It will take place in Brussels on October 14th 2013, from 10.00 am to 17.00 pm., Avenue de Beaulieu 33, 1049 Brussels.



The objectives of this workshop are to identify and discuss key remaining barriers, from the creation of the ecommerce website to the management of a successful growth. Main themes will be: Financing, management of skills, cost optimization, consumer protection aspects and how to ensure visibility of e-shops online.

SMEs that have launched successful e-commerce activities across Europe will talk about their experience and share their best practices. To this end, round tables and workgroups will be organised involving the audience in interactive ways.

This is a unique opportunity to make your voice heard in Brussels!

- To register to the workshop, click here: <http://bit.ly/16hvfuj> [1] (invitation: bit.ly/1eKolf2 [2])
- To make your voice heard, you can also fill in this short survey (results will be presented at the workshop): <http://bit.ly/119oiJe> [3]

For any questions about the workshop, please contact Justin Wanecq at justin.wanecq@bearingpoint.com [4]

About the DAE

The [Digital Agenda for Europe \(DAE\)](#) [5] aims to help Europe's citizens and businesses to get the most out of digital technologies. Launched in May 2010, the DAE contains 101 actions grouped around 7 key areas for further efforts to stimulate the conditions to create growth and jobs in Europe.

The crisis has wiped out years of economic and social progress and exposed structural weaknesses in Europe's economy. Europe's primary goal today must be to get Europe back on track. To achieve a sustainable future, it must already look beyond the short term.

To achieve this, the Digital Agenda makes proposals for actions that need to be taken urgently to get Europe on track for smart, sustainable and inclusive growth. Its proposals will set the scene for the longer-term transformations that the increasingly digital economy and society will bring about.

Other links

- **Check out this video of the Digital Agenda Assembly 2013 Workshops and plenary session:** <http://ow.ly/nrTMW> [6]
- **Join the conversation about DSM Single market for business and consumers on our LinkedIn group**

Follow #da13DSM on Twitter to get the latest news about E-commerce and the DSM in real time.

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Links

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[4] [http://ec.europa.eu/digital-single-market/en/news/building-tomorrow%E2%80%99s-e-commerce-workshop-smes-and-e-tailers-make-their-voice-heard](#)

[5] <http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=CELEX:52010DC0245R%2801%29:EN:NOT>

[6] <http://ow.ly/nrTMW>