

## Digital Single Market

Call for tenders21/08/2013

# Support services to create a Dynamic Mapping of Web Entrepreneurs and Startups' ecosystem SMART 2013/0035

The European Commission intends to launch a call for tenders for support services to create a Dynamic Mapping of Web Entrepreneurs and Startups' ecosystem in Europe .

The aim is to concise and comprehensive information about stakeholders of the web entrepreneurs and startups' ecosystem in Europe through providing a dynamic online mapping platform for a service contract of a maximum value of EUR 500,000. Beyond identifying basic characteristics of web-entrepreneurs and startups, it shall include the geographic distribution, financial information, services and customer related information and factors which led to the set-up and success/failure of the venture. The minimum set of data to be identified is described further below.

The main outcomes of the work will be:

- a) an online database regularly updated through the contract duration;
- b) an automated data collection system capable of interacting and collecting information from the relevant sources;
- c) an analytics and visualisation module capable of generating aggregated and selective information based on the data collected;
- d) a report on the situation of the web entrepreneurs in the EU;
- e) guidelines to use the dynamic on-line mapping platform to collect and analyse data from other ICT sectors.

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