

Digital Single Market

Press release 1 August 2013

Europe loves Wi-Fi

A new European Commission study has found that people are flocking to use Wi-Fi internet and the trend is set to continue. 71% of all EU wireless data traffic in 2012 was delivered to smartphones and tablets using Wi-Fi, possibly rising to 78% by 2016.



The surprising results show how the cheaper cost to consumers of using Wi-Fi hotspots is changing behaviour, and the study recommends extra spectrum be made available across the EU to support this rising demand.

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[Study on the importance of Wi-Fi & the socioeconomic benefits of using small cell infrastructures](#) [2]

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