



Published on *Digital Single Market* (<https://ec.europa.eu/digital-single-market>)

[Home](#) > Europe loves Wi-Fi

Digital Single Market

Press release 1 August 2013

Europe loves Wi-Fi

Menu

A new European Commission study has found that people are flocking to use Wi-Fi internet and the trend is set to continue. 71% of all EU wireless data traffic in 2012 was delivered to smartphones and tablets using Wi-Fi, possibly rising to 78% by 2016.



The surprising results show how the cheaper cost to consumers of using Wi-Fi hotspots is changing behaviour, and the study recommends extra spectrum be made available across the EU to support this rising demand.

Read more

[Study on the importance of Wi-Fi & the socioeconomic benefits of using small cell infrastructures](#) [2]

[Read full text](#) [3]

Share this page

Source URL: <https://ec.europa.eu/digital-single-market/en/news/europe-loves-wi-fi>

Links

[1] https://ec.europa.eu/digital-single-market/sites/digital-agenda/files/newsroom/carrousel-europewifi-980x315px_4796.jpg

[2] <https://ec.europa.eu/digital-agenda/en/news/study-importance-wi-fi-socioeconomic-benefits-using-small-cell-infrastructures>

[3] http://europa.eu/rapid/press-release_IP-13-759_en.htm