

Digital Single Market

Events04/07/2013Boston, Massachusetts, USA

EU-US eHealth Business Marketplace and Conference

21/10/2014 to 22/10/2014

Both American and European health innovators, public officials and business leaders will convene for the 5th EU-US eHealth Business Marketplace and Conference in the end of October. This event is part of the Connected Health Week in Boston (USA).



The central topics of this year's conference are:

- Accelerating the deployment of eHealth at scale by overcoming the barriers to success;
- Breaking down the 'silos' to doing business through open and a focused approach to Ecosystem networks;
- Grasping economic opportunities for cooperation across the Atlantic;
- Comparisons between EU-US Integrated Care / Managed Care - do opportunities exist;

- Patient Portable data – Transforming Healthcare, benefitting patients;
- Funding opportunities EU-US – including HORIZON 2020;
- Workforce/eSkills – US and EU approaches to health IT;
- The Cloud – Research and Risk Stratification;
- Shark Tank - SMEs presenting innovative solutions

Matchmaking meetings

Register and see who else it would make good business sense to connect with. The organisers had almost 20,000 profile views of 140 delegates to a previous event, so not only will you benefit from the pre-arranged meetings in the moment but the ripple effects continue.

Registration to the event covers access to the Marketplace & Conference / Matchmaking / Exhibition / Networking Reception / Speakers' Corner.

This event is part of the [Connected Health Week](#) [1], during which several exciting connected health conferences and meetings will take place.

More info: www.masstech.org/connectedhealthweek [1]

Organiser

ECHAlliance, Nimac

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