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## Digital Single Market

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# Quality of Broadband Services in the EU March 2012

This research shows that, on average, EU consumers receive 74% of the advertised headline speed they have paid for. xDSL based services achieved only 63.3% of the advertised headline download speed, compared to 91.4% for cable and 84.4% for FTTx. There are significant differences in the European national markets, most likely due to advertising practices.

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