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Open Innovation and Public Policy in Europe

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ESADE's report "Open Innovation and Public Policy in Europe" discusses how government databases could be a powerful new spur for innovation.



OPEN INNOVATION AND PUBLIC POLICY IN EUROPE

Henry CHESBROUGH
Wim VANHAVERBEKE

In collaboration with:
Tuba BAKICI and Henry LOPEZ-VEGA

December 2011

[1]

The report combines new research and analysis on open innovation with focused interviews of major participants in the European innovation system. Also a 5-step informal 'charter' for EU open innovation policy is introduced.

The study was conducted by Prof. Henry Chesbrough of ESADE Business School and the University of California, Berkeley and Prof. Wim Vanhaverbeke, of ESADE in Barcelona, Vlerick Management School

and the University of Hasselt, in Belgium.

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