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## Digital Single Market

In the press 29 May 2013 to 15 October 2013

# Mobile for Good Europe Awards - Vodafone Foundation launches search for transformational apps

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Vodafone Foundation has announced the launch of the first Mobile for Good Europe Awards to search for iOS and Android apps designed to improve people's lives and deliver substantial public benefit. Creators of the winning apps, in categories including accessibility, mobilising public services, health and education, will receive a shared prize fund of €200,000 to be used for the development of their innovations. Mobilising Public Services will focus on how local and national governments can leverage mobile technology to improve the delivery of public services. The closing date for entries is 15 October and an awards ceremony will be held in Brussels on 5 December 2013. The awards build on the success of the Vodafone Foundation's Smart Accessibility Awards, held in 2011 and 2012 with the cooperation with AGE Platform Europe and the European Disability Forum, which was a competition to find Android apps which improve the lives of older people or people with disabilities. In each of the four categories, the winner will receive €30,000, second place wins €15,000 and third place receives €5,000. There will be local workshops organised for the developers in Berlin, Amsterdam and Madrid. The Mobile for Good Europe Awards is again a partnership with AGE Platform Europe and the European Disability Forum, representing the users' perspective.

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