

Digital Single Market

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From research to practice: FP7 project SUNSET spins off MOBIDOT, a company for smarter individual mobility

Mobidot will collect personal mobility data of participants via their smartphones and provide them with information on smarter transport choices. Via social media such as Facebook, Mobidot will also allow individuals and groups to compete in mobility games, which are based on their data and choices. And the winner is ... not just the smartest traveller, but also your town, the environment, your fellow citizens etc. By the way, Mobidot was found, while SUNSET was (and still is) a running FP7 research project.

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