

## Digital Single Market

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# Standards help SMEs to boost their competitiveness

SMEs must get more competitiveness out of standardisation, was the message of the World Standards Day 2006 conference organised by the European Commission today in Brussels. Participants discussed better access to easier-to-use standards and how to improve participation of SMEs in standardisation.

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[World Standards Day 2006](#) [1]

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[2] <http://europa.eu/rapid/pressReleasesAction.do?reference=IP/06/1403&type=HTML&aged=0&language=EN&guiLanguage=en>