

Digital Single Market

Press releases19/05/2010

Digital Agenda: Commission outlines action plan to boost Europe's prosperity and well-being

Implementing the ambitious Digital Agenda for Europe unveiled today by the European Commission would contribute significantly to the EU's economic growth and spread the benefits of the digital era to all sections of society.

Half of European productivity growth over the past 15 years was already driven by information and communications technologies (see [IP/10/571](#) [1]) and this trend is likely to accelerate. The Agenda outlines seven priority areas for action: creating a digital Single Market, greater interoperability, boosting internet trust and security, much faster internet access, more investment in research and development, enhancing digital literacy skills and inclusion, and applying information and communications technologies to address challenges facing society like climate change and the ageing population. Examples of benefits include easier electronic payments and invoicing, rapid deployment of telemedicine and energy efficient lighting. In these seven areas, the Digital Agenda foresees some 100 follow-up actions, of which 31 would be legislative. The Digital Agenda is the first of seven flagship initiatives under the [Europe 2020 strategy](#) [2] for smart, sustainable and inclusive growth (see [IP/10/225](#) [3]).

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