

Digital Single Market

Press releases13/07/2011

Commission consults on how best to seize the opportunities for TV and film in the online age

Digital technology and the internet are rapidly changing the way in which audiovisual works are produced, marketed, and distributed. Consumers increasingly expect to be able to watch anything, anywhere, any time and via any one of a number of devices (TV, personal computer, games console, mobile media device). Business models have to evolve rapidly to keep pace with the ever faster pace of technological change which offers new opportunities for creators and distributors and also new consumer expectations and ultimately more growth and jobs.

[Read full text](#) [1]

[2]

Share this page

Source URL: <https://ec.europa.eu/digital-single-market/en/news/commission-consults-how-best-seize-opportunities-tv-and-film-online-age>

Links

[1]

<http://europa.eu/rapid/pressReleasesAction.do?reference=IP/11/868&format=HTML&aged=0&language=EN&guiLanguage=en>

[2] <mailto:>