

## Digital Single Market

# e-Skills week 2012: There is a job waiting for you

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Virtually all young people are familiar with electronic games and social networking and might be considered as "digital natives", but they are not "digitally competent" in the sense that they do not know sufficiently how to use the digital world in a business context. Therefore the European Commission has launched the European e-Skills Week 2012 to mobilise stakeholders to inform young people on how to acquire e-skills and find jobs in the digital economy. By 2015, 90% of jobs will need e-skills. The number of ICT practitioners in Europe was 4.7 million in 2007 and is forecast to reach 5.26 million in 2015. In more general terms, jobs for highly-qualified people are expected to rise by 16 million between now and 2020, while those held by low-skilled workers will decline by around 12 million. This huge amount of up-skilling can only be achieved with e-skills. It is a precondition to become employable, learn and find a job online.

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