

## Digital Single Market

Press releases19/11/2012

# Tech CEOs and leaders kickstart new EU cloud computing board

The Steering Board of the new European Cloud Partnership (ECP) met for the first time in Brussels today, kicking-off a process where public authorities and industry work together to help building the EU Digital Single Market for cloud computing pursuant to the European Cloud Computing Strategy. Specifically, the ECP aims at leveraging the public sector's buying power to shape the growing and maturing market for cloud computing services. Chaired by Toomas Hendrik Ilves, President of Estonia, the board brings together tech Chief Executive Officers and government representatives with responsibility for IT procurement. The board will deliver strategic advice to Vice President Kroes.

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