

Digital Single Market

News Article 9 October 2012

Transforming our society through great innovations, “Made in Europe”

Blog by Neelie Kroes, Vice-President of the European Commission, on the occasion of the opening of the 'Made in Europe' event at the European Parliament



[1]

Yesterday I was at the European Parliament – [opening an exhibition](#) [2] to showcase the great projects the EU has been funding in the area of mobility, health and sustainability.

Looking at those projects fills me with hope about **the difference tech can make to our futures.**

Investing in research is a great way to boost growth; and ICT investment is among the most productive there is. But these new technologies would not just boost our economy: **they would build a better society, and help governments offer better services** at less taxpayer cost.

[Full blog post](#) [3]

See also > Video about the [Araknes project](#) [4], one of the nine projects on display. [5]

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