

Digital Single Market

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Call for Participation. Call for Abstracts: "The Power of Information - How Science and Technology can Make a Difference"

Information has the power to change our lives. It can increase the quality of human experience, create new environments to realize our dreams and help us to get beyond problems that trouble our world. In the last century Western culture gradually learned to see society as an "information society". Many are now convinced that we will all benefit from the systematic development of an "information economy". It is clear that the mere processing of information - and even the deployment of "Information and Communication Technologies" - does not necessarily produce the powerful "active information" that increases the quality of human experience, and opens new perspectives of action. The conference will focus on the question whether and how a better understanding of "active information", as distinguished from "listed information", can increase the impact and quality of major social efforts that make intensive use of information. The Conference is co-financed by the European Commission's seventh research framework programme.

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