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[Home](#) > The European Innovation Partnership on Active and Healthy Ageing at eHealth week (13-15 May)

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## Digital Single Market

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# The European Innovation Partnership on Active and Healthy Ageing at eHealth week (13-15 May)

eHealth Week 2013 will bring together two main events: the High Level eHealth Conference co-organised by the European Commission and the Irish Presidency of the Council of the European Union, and WoHIT (World of Health IT Conference & Exhibition). The Partnership will be present in a specific track in the programme that will bring an overview of the six Action Plans and their links to ICT. The track will also include sessions on the evidence around impact from innovative services for Active and Healthy Ageing as well as different ways of financing their deployment. But eHealth week is also about networking. Come to the exhibition hall and meet members of the six action groups at their common stand. There you will get answers to your questions, and more information on their activities.



## The partnership in the conference programme

The Partnership will be present in a [specific track](#) [2] in the programme that will bring an overview of the six Action Plans and their links to ICT. The track will also include sessions on the evidence around impact from innovative services for Active and Healthy Ageing as well as different ways of financing their deployment.

Take for example the session dedicated to Action D4 (Innovation for age-friendly buildings, cities & environments). There you can learn what role ICT plays in the 'Sharing the Journey' initiative. This award winning innovative project has made Louth County Ireland's 'age friendly county' number one and a great place to grow old.

At the session "Evidence on Benefits and Impact of Innovative Services in Active and Healthy Ageing"

you can see **exemplary cases of return on investment of telecare deployment**. One example is the eCare network of the city of Bologna. Active stakeholder involvement and a shared health-social care record supported the roll-out of telecare at a cost of only 1€ per patient per day, if at least 3,000 patients are involved.

## Come and network!

The eHealth week is about networking. **Come to the exhibition hall and meet members of the six action groups at their common stand**. There you will get answers to your questions, and more information on their activities. For example you could learn more on the **Telehealth Cook Book**. Inspired by the Integrated Care Action Group, five European regions have formed a coalition to carry out the Advancing Care coordination and Telehealth programme ACT. They will spread the best practices on integrated care deployment from their own sites to at least 15 to 20 other European regions, through a 'Cook Book' and a range of key learning events.

Note that the **European Commission will be present with its own stand** too and staff will be ready to answers all your questions about current activities, European funding opportunities and other issues.

Off course we will report on what is going on at eHealth week, notably via live tweeting. Please follow us [@EIP\\_AHA](#) [3]!

Read more

[Registration for eHealth week](#) [4]

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[2] <http://worldofhealthit.org/2013/education/european-innovation-partnership-on-active-and-healthy-ageing-eip-aha/>

[3] [https://twitter.com/EIP\\_AHA](https://twitter.com/EIP_AHA)

[4] <http://registration3.experientevent.com/Showhim132/?flowcode=ATT>