This Communication makes suggestions for improving both web accessibility in particular and e-accessibility in general, notably to: Pursue and make full use of instruments at European level, in particular: standardisation efforts, financial support for research and deployment of technology solutions in favour of people with disabilities and for elderly persons, and possibilities under current and proposed legislation ;Reinforce cooperation with Member States and other stakeholders towards a common European approach for e-Accessibility, and in particular to accelerate web accessibility, including through a new EU high-level e-accessibility expert group to provide strategic guidance. This Communication is accompanied by two other Commission documents: a staff working paper on e-accessibility, and a report from an online public consultation on the same topic. The Communication also builds on two independent studies on the situation of e-accessibility in Europe, conducted for the Commission.