

## Digital Single Market

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# 'Red dot' nod for GoPubMed.com semantic browser

The Sealife project spin-off Transinsight joins an elite class of finalists in the coveted 'red dot' awards for its work on the GoPubMed.com semantic search engine for the life sciences. The Dresden-based Transinsight beat off stiff competition in 42 countries to join an elite 'best of the best' class of web communication designers for its work on the GoPubMed.com semantic search engine. We need to improve the way people use and "communicate" the potentially massive data sets out there, suggests Alvers. This is especially true in the life sciences - with the vast human genome project perhaps the best known example - and the burgeoning bioinformatics field.

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