

## Digital Single Market

Brochure03/01/2012

# Guide to broadband investment

How can EU regional funding best promote the roll-out of broadband? The European Commission has published a guide for public authorities managing EU funds on the strengths and weaknesses of different models of investment in high speed internet infrastructures. It provides advice to managing authorities and project promoters on the issues that should be considered when planning a public sector investment in broadband infrastructure. The guide is based on a detailed review of several broadband investment projects (mostly co-funded by the European Regional Development Fund). It includes messages on success factors and lessons learned. The Digital Agenda for Europe aims to ensure that by 2020 all Europeans have access to the Internet at speeds above 30Mbit/s and 50% or more of European households should have subscriptions above 100 Mbit/s. The guide has been co-signed by Commissioners Hahn, Kroes, Ciolos and Almunia. It complements other activities by the Commission services such as the European Broadband Portal and the Bottom up Broadband initiative.

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