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## Digital Single Market

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# Report of the EU Media Futures Forum: trends, opportunities and challenges in the media sector

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The EU Media Futures Forum, commissioned by Neelie Kroes, has just released its final report complementing the executive summary and recommendations already published in June 2012. Through the executive summary the Forum delivered a wake-up call to political and economic leaders, and this report is now an opportunity for detailed reflection on the discussions that took place between members during the Forum meetings. The report highlights the key trends, opportunities and challenges of the sector, as well as the solutions to overcome them.

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