

Digital Single Market

Eurobarometer survey: Building the Digital Single Market - Cross Border Demand for Content Services

Brochure19/11/2012

The objective of this survey is to gain a better understanding of the market for content distributed across borders in the European Union, including, in particular, the extent of use and interest in such content and the reason for the use and interest. The Eurobarometer Survey has been conducted among a representative sample of the general public across the EU.

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