

Digital Single Market

Report / Study 30 October 2012

Report of the workshop "European Innovation Partnership on Active and Healthy Ageing: The Opportunity for Regions", 9 October 2012

This workshop, held in the context of the 10th European Week of Regions and Cities (Open Days), addressed how innovation can contribute in resolving the long-term challenge of an ageing population in the EU through showcasing regional examples of smart specialisation innovation strategies using funds from the cohesion programmes. This gathering of stakeholders served as a sounding board to engage regions and municipalities in the European Innovation Partnership on Active & Healthy Ageing (EIP).

The report and the presentations are available below, except for the presentation made by Mr. Ard Van der Tuuk, Member of the board of the Provincial Council, Province of Drenthe, the Netherlands, which is available as a [Prezi presentation](#) [1]. The reports of two related workshops also held in the context of the Open Days are also posted on this page: "Healthy Ageing: Acting for innovation at regional and local level" (document 6); and "Creating synergies between EU funds: demographic change and active ageing in European Territorial Cooperation and the ESF" (document 7). Also of interest the [blog](#) [2] posted by Maria Iglesia Gomez, DG SANCO, Head of Unit "Innovation for Health and Consumers" and Ilias Iakovidis, DG CONNECT, Acting Head of Unit "Digital Social Platforms".

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Links

[1] <http://prezi.com/mhivfbvih9m-/healthy-ageing/>

[2] <http://ec.europa.eu/digital-single-market/en/blog/active-and-healthy-ageing-opportunity-regions>