

## Digital Single Market

Reports and studies06/02/2013

# Building Competitiveness and Business Performance with ICT

Based on the results of a survey completed by over 225 technology leaders, representing firms from North America, Europe and the Asia- Pacific region and from a variety of industrial sectors, this report discusses the potential business value of three important technologies, namely mobility, cloud-based services and collaboration platforms.

The work focuses on the factors – what we call “key business enablers” – that enable organizations to achieve higher returns on their investments in these three technologies.

Read more

[INSEAD eLab](#) [1]

[2]

Share this page

---

**Source URL:** <https://ec.europa.eu/digital-single-market/en/news/building-competitiveness-and-business-performance-ict>

### Links

[1] <http://www.insead.edu/elab>

[2] <mailto:>