



Published on *Digital Single Market* (<https://ec.europa.eu/digital-single-market>)

[Home](#) > Building Competitiveness and Business Performance with ICT

---

## Digital Single Market

Report / Study6 February 2013

# Building Competitiveness and Business Performance with ICT

Menu

Based on the results of a survey completed by over 225 technology leaders, representing firms from North America, Europe and the Asia- Pacific region and from a variety of industrial sectors, this report discusses the potential business value of three important technologies, namely mobility, cloud-based services and collaboration platforms.

The work focuses on the factors – what we call “key business enablers” – that enable organizations to achieve higher returns on their investments in these three technologies.

Read more

[INSEAD eLab](#) <sup>[1]</sup>

Contact

<sup>[2]</sup>

Share this page

---

### Source URL:

<https://ec.europa.eu/digital-single-market/en/news/building-competitiveness-and-business-performance-ict>

### Links

[1] <http://www.insead.edu/elab>

[2] <mailto:>