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The new Roaming Regulation introduced structural measures aiming at enhancing competition in the EU roaming market. Specifically, it introduced an obligation for operators to allow their customers, as of 1 July 2014, to purchase roaming as a separate service, thereby increasing consumer's choice and awareness of roaming prices. In order to drive these issues forward and to ensure consistent and simultaneous implementation across the Union, the Commission, in cooperation with BEREC, established a cooperation platform for market players and relevant stakeholders (the Forum). Participation in the process is open to all European stakeholders. If you would like to get more information about the activities on-going in this area, please contact Mr Ramunas Linartas at ramunas.linartas@ec.europa.eu

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^[2]

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