

Digital Single Market

Call for tenders
30/07/2012 to 21/09/2012

Study on Web apps and Services in Europe - SMART 2012/0040

The study will analyse the impact of the apps economy on growth and jobs in Europe. The objective is to know the size of the apps economy in Europe as well as the type of new jobs created. This knowledge together with the identification of the bottlenecks will pave the way to the preparation of a roadmap of policy actions to take the full benefits of the emerging apps economy for Europe.

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