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[Home](#) > Study on women active in the ICT sector — SMART 2012/0066

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## Digital Single Market

Call for tenders 13 July 2012 to 29 October 2012

# Study on women active in the ICT sector — SMART 2012/0066

Menu

The aim of this low-level study is to identify, analyse and provide follow-up analysis to the most effective practices in view of replicating and scaling up and fostering structural and culture change. It will analyse existing data and studies with the view to arriving at a set of figures which could serve as an 'economic case' for fostering higher participation of girls and women in ICT studies, careers, digital world. Furthermore, the study will look at ICT-related careers image change, i.e. the fact that an ICT-related profession and career may mean working on world changing and addressing multidisciplinary challenges. It will also explore what it MEANS to have ICT skills and how and where they can be employed.

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