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## Digital Single Market

Video8 December 2006

# Video: Technology at the turnstiles - Researchers playing hard at the World Cup

Technology is making further inroads into our everyday life. Our mobile telephones are becoming ever more sophisticated. Passports, insurance cards, consumer products, and even football tickets are now endowed with electronic chips to further their functionality and reliability. Radio frequency and digital transmission technologies play an especially important role in this respect.

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