

## Digital Single Market

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# Supporting web entrepreneurs in launching and growing sustainable global businesses

Web entrepreneurship is globally emerging as a key building block for economies. Against a backdrop of challenging financial landscapes, increased adoption of technology is providing opportunities to connect and coordinate people and their creativity and catalyse their business activities. We have asked real entrepreneurs to state what are the most pressing problems they encounter in Europe.

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[1] <http://www.youtube.com/watch?v=xn1sKmOTzpQ>