

Digital Single Market

Open and Participative Innovation

Open Innovation gives business get scalable solutions and faster and richer innovation cycles; gives citizens get personalized, better optimized and affordable solutions; and gives the services providers can find new approaches in their service provisions, making the service creation and personalization more affordable also for them.

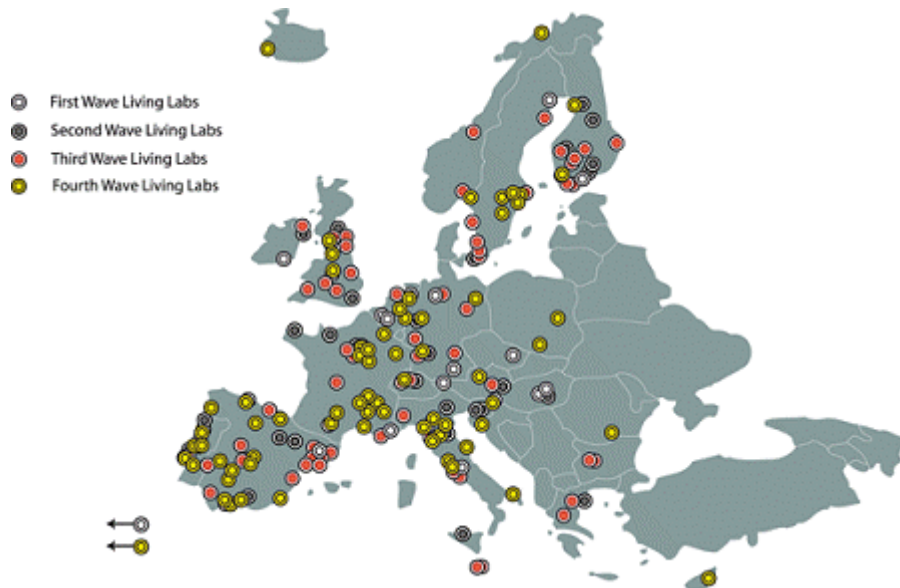
It is urgent to stimulate the creation of more open functional platforms, because only then, it is possible to involve everyone and accelerate innovation. For Open Innovation to be implemented in practice, crowd-sourcing or Open Functional Platforms are needed where all actors, including end users, can interact and new ideas can be captured in a costless and more effective way.

With Open, Participative Innovation there is a multiple win:

- The business get scalable solutions and faster and richer innovation cycles.
- The citizens get personalized, better optimized and affordable solutions.
- The services providers (for example, the public sector) can find new approaches in their service provisions, making the service creation and personalization more affordable also for them.

Living Labs - bridging the innovation gap

Living Labs encompass societal and technological dimensions simultaneously in a public-private-people partnership (PPPP). Our funded projects (in CIP, in FP7 and in RFEC) validate the potential of Living Labs in various application domains (e.g. [APOLLON](#) [1]) and intend to bring together the Future Internet, the Living Labs and the "Smart Cities" communities (e.g. [FIREBALL](#) [2]).



[3]The [European Network of Living Labs \(ENoLL\)](#) [4] incorporates more than 300 Living Lab members covering 26 European countries and 8 third countries located in Africa, in North and South America, and in Asia.

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We all are innovators!

A co-creative process with excellent innovation capability includes connectivity of people in their roles within the community, multidisciplinary and multimaturity of disciplines and open environments for innovation ([Living Labs](#) [5]). Users, with different knowledge, skills, experiences, roles, points of view and needs, can all contribute positively to the innovation process.

Internet Users: the New Innovators

The Internet enables people to take the floor, open debates and put together new ideas. People want to make the most of this opportunity and they are becoming more active, expressing themselves and interacting with others worldwide.

Better services: better life

Current users are better prepared technically and intellectually thanks to the constant use of advanced technologies and all the information they have available in the internet. As services' consumers, users know their needs as well as the deficiencies or limits

Team responsible

[DG Connect](#) [6]

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Links

[1] <http://www.apollon-pilot.eu/>

[2] <http://www.fireball4smartcities.eu/>

[3] https://ec.europa.eu/digital-single-market/sites/digital-agenda/files/ENoLL_0.gif

[4] <http://www.openlivinglabs.eu>

[5] <https://ec.europa.eu/digital-single-market/en/open-innovation-20>

[6] https://ec.europa.eu/info/departments/communications-networks-content-and-technology_en