

Digital Single Market

Lars Hinrichs

Team responsible

[DG CONNECT](#) [1]



[2]

As Founder and CEO, Lars oversaw its 2006 IPO, making XING the world first Web 2.0 company to go public. His most recent startup, HackFwd, is an innovative pre-seed investment company that supports Europe's most passionate geeks in launching the world's most exciting tech startups. Both Lars and HackFwd have been enthusiastically profiled in Wired, Financial Times, and TechCrunch. When he's not working to promote European tech innovation, Lars can be found advising on the Global Leaders of World Economic Forum, the Young Global Leaders, and helping Germany with their digital strategy as part of the UNICEF council.

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