

## Digital Single Market

# The Open Innovation Strategy and Policy Group

The EU's Open Innovation Strategy and Policy Group (OISPG) unites industrial groups, academia, governments, and private individuals to support policies for open innovation at the European Commission.



# OISPG

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## **Who we are**

We are the Open Innovation Strategy and Policy Group (OISPG) and we work in close collaboration with the European Commission. Our philosophy embraces the Open Innovation 2.0 paradigm: creation of open innovation ecosystems where the serendipity process is fully-fledged.

We believe that involving citizens directly in the innovation process allows rapid prototyping in real life. Building a prototype is the fastest, most effective way to push an idea forward. Prototyping will foster entrepreneurship in Europe, will create jobs and will boost sustainable economic and societal growth. Therefore, we suggest various open innovation actions and approaches to industry and to other innovation partners in order to stimulate and strengthen competitiveness.

Our connections at Institutional, as well as at Industrial level give us a focal point role in the field of Open Innovation 2.0. We base our thinking on Quadruple Helix Innovation Model where government, industry, academia and civil participants work together to co-create the future and drive structural changes far beyond the scope of what any one organization or person could do alone. This new generation of open innovation leads to stronger economic impact and better user experience in Europe.

## Innovation leaders

- [Prof. Dr. Martin Curley](#) [2] is the Director of Intel Labs Europe; Chairman of the OISPG
- [Markku Markkula](#) [3] is the President of the European Committee of Regions (CoR); Member of Espoo City Council in Finland. Vice-Chairman of the OISPG
- [Bror Salmelin](#) [4] is Advisor for Innovation Systems at DG CONNECT. Managing the OISPG

## Publications

We invite you to check our [reports and studies](#) [5] on Open Innovation in practise which we publish on a regular basis.

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Team responsible

[DG CONNECT](#) [6]

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