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## Digital Single Market

DSM blog post

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# Open Innovation, a key to unlock the digital future?

Imagine someone provides you with the key to unlock the digital future. What would this key look like and what is meant by digital future anyway?

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--- *Posted by Bror Salmelin, DG INFSO, Adviser, Dir H, ICT Addressing Societal Challenges*

Imagine someone provides you with the key to unlock the digital future. What would this key look like and what is meant by digital future anyway? The [Open Innovation Strategy and Policy Group](#) [1] is very much in favour of societal and open innovation as the key to delivering the [101 actions](#) [2] of the DAE.

Why don't you take a look at its latest publication, which analyses the challenges and opportunities of societal and open innovation. Download [here](#) [3] and let us know what you think.

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### Links

[1] <http://sites.google.com/site/openinnovationplatform/>

[2]

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[3] [http://files.openinnovation-platform.eu/policydocs/unlocking\\_digital\\_future\\_final.pdf](http://files.openinnovation-platform.eu/policydocs/unlocking_digital_future_final.pdf)