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## Digital Single Market

1 October 2012

# Going Local Romania: Digital Agenda inspires new ideas and gives better perspectives

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**Published** 1 October 2012

**Updated** 16 March 2016

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[1]

--- Posted by the *Going Local* team for Romania

Romania is committed to make steps forward in order to accomplish the objectives covered by the [Digital Agenda for Europe](#) [2], but further needs guidance from the [European Commission](#) [3] and [DG INFSO](#) [4]. This was the conclusion drawn after the [conferences and workshops](#) [5] that took place in this country in 2011.

The "Going Local" and "Going Really Local" exercises are over for now, the last event took place on 9 November in Bucharest. These were set in a series of events organised either by the Romanian

Ministry of Communications and Information Society, or by the private sector:

- - **Bucharest** - 26-27 May 2011 -National Event "Communications Day"
- - **Bucharest** - 16-17 September 2011, eduVision 2020 conference
- - **Timisoara** - 3 October 2011 "Digital Agenda for Romania" conference
- - **Iasi** - 6 October 2011 "Digital Agenda for Romania" conference
- - **Cluj** - 11 October 2011 "Digital Agenda for Romania" conference
- - **Bucharest** - 9 November "iNet" conference

Practically, all the roundtables and conferences covered all the pillars of the Digital Agenda and both private sector and public administration were strongly represented. A lot of inspiring ideas and proposals floated in the air and the participants were committed to make their contribution for a better and digitalised Romanian society.

Romania is lagging behind in most of the chapters, especially broadband and e-commerce. However, with guidance and strategic approach from central and local authorities, the situation can be changed.

Some of the ideas brought up during the discussion:

- 1** - The implementation of a **digital culture project** similar to [Europeana](#) [6] which should bring together, in an electronic form, information from Romanian museums, art galleries, libraries, national archives;
- 2** - The **use of social media** by stakeholders and public authorities in order to spread the information, but also to gather ideas from the trend-setters or from the digital-natives;
- 3** - The use of creative and attractive applications to **bring ICT closer to the adult population**;
- 4** - Introduction in the **school curricula** the learning of basic **ICT knowledge**;
- 5** - PPP - the need for the **simplification of procedures** and **easier access to information**;
- 6** - On **cloud-computing**, the development of national programmes of "**demo & awareness**";
- 7** - The need to **break the monopoly on the market of internet providers in rural areas**.

You can access the [PowerPoint presentation](#) [7] of the Digital Agenda made in Romanian and watch [Florin Lupescu's key note speech](#) [8] during EduVision 2020 Conference.

You can also find more pictures and other details on the events organised in Romania on [Agora.ro](#) [9] or by following us on [twitter](#) [10] using the hashtag [#daelocal\\_ro](#) [11]

*Picture: Going local in Cluj - Source: agora.ro*

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[1] <https://ec.europa.eu/digital-single-market/sites/digital-agenda/files/foto-cluj-11-oct.jpg>

[2] <https://ec.europa.eu/digital-agenda/en>

[3] [http://ec.europa.eu/index\\_en.htm](http://ec.europa.eu/index_en.htm)

[4] [http://ec.europa.eu/dgs/information\\_society/index\\_en.htm](http://ec.europa.eu/dgs/information_society/index_en.htm)

[5] [http://ec.europa.eu/information\\_society/events/cf/daelocal/item-display.cfm?id=6994](http://ec.europa.eu/information_society/events/cf/daelocal/item-display.cfm?id=6994)

[6] <http://www.europeana.eu>

[7] <http://www.slideshare.net/MadalinaMocanu/presentation-digital-agenda-romania-2011>

[8] <http://www.youtube.com/watch?v=6Yl6c3WHd00>

[9] <http://www.agora.ro>

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