

Digital Single Market

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Achieving Green, Intelligent and Safe Mobility in Europe: what would it take?

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The Commission's adoption of a Regulation on standards in the field of telematics applications for rail passenger services resulted from the harmonious collaboration and commitment of public and private stakeholders and undoubtedly constitutes a firm step towards a European integrated multimodal transport system.

--- *Posted by Juhani Jääskeläinen, DG INFSO, Head of unit ICT for Transport*

A few days ago we saw the first of the Digital Agenda for Europe actions in Transport ([action 95](#) [1]) accomplishing objectives, as the Commission adopted a [Regulation on standards in the field of telematics applications for rail passenger services](#) [2]. This success was attained by the harmonious collaboration and commitment of public and private stakeholders and undoubtedly constitutes a firm step towards a European integrated multimodal transport system.

Similar commitment by the automotive and telecom industry, service providers, users, road operators and public authorities is essential for the deployment of Intelligent Transport Systems (ITS) and will be discussed in the [Digital Agenda Assembly](#) [3] workshop entitled [Towards Smart Mobility: Increasing the speed of Intelligent Transport Systems take-up in Europe](#) [4]. The workshop participants will debate the impact of the ongoing measures for increasing the speed of take-up of ITS in introducing Smart Mobility in Europe. These measures build on the [ITS Action Plan and on Directive 2010/40/EU](#) [5] which constitute the framework in support of the coordinated and coherent deployment and use of ITS within the European Union.

The workshop has been designed to touch upon the key actions in the ITS Action Plan, such as real-time traffic and travel information, [eCall](#) [6], cooperative systems, vehicle-to-X communications, eFreight, and is set out to identify those commitments which will ensure the implementation of seamless and interoperable telematics services and applications in Europe.

My principal aim with this blog is to engage all DAA stakeholders and to allow them to express their views on all subject matters relevant to the ITS AP and beyond, like appropriate measures required for vulnerable road users, human-machine interfaces, relevance of the [Action Plan on urban mobility](#) [7],

the role of powered two wheelers in urban mobility, introduction of new concepts of mobility (walking as a mode, virtual mobility as a mode), the significance of the introduction of future internet technologies in transport systems optimisation, the role of IPv6, the Internet of Things, the electric vehicle, and so many other subjects that will impact the roadmap to deployment.

Importantly, I am eager to read and discuss views on how to link pertinent work of other DAE Actions, like European Spectrum Policy Programme ([action 44](#) [8]), Reinforce the coordination and pooling of resources ([action 51](#) [9]), Support partnerships between the ICT sector and major emitting sectors ([action 70](#) [10]), and Member States to Engage in large-scale pilots financed by the Competitiveness and Innovation Programme ([action 56](#) [11]).

Follow the [Digital Agenda Assembly](#) [3] on Twitter with the [#daa11eu](#) [12] hashtag and contribute to our workshop with the [#daa11transport](#) [13] hashtag!

Use [#daa11transport](#) [13] to express your views and identify the important issues you would like to be debated by the workshop's audience, speakers and panellists.

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[2] <http://europa.eu/rapid/pressReleasesAction.do?reference=MEMO/11/276>

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[4] http://ec.europa.eu/information_society/events/cf/daa11/item-display.cfm?id=5993

[5] http://ec.europa.eu/transport/its/road/action_plan/action_plan_en.htm

[6] http://ec.europa.eu/information_society/activities/esafety/ecall/index_en.htm

[7] http://ec.europa.eu/transport/urban/urban_mobility/action_plan_en.htm

[8]

http://ec.europa.eu/information_society/newsroom/cf/fiche-dae.cfm?action_id=202&pillar_id=46&action=Action%2044%3A%20European%20Spectrum%20Policy%20Programme

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http://ec.europa.eu/information_society/newsroom/cf/fiche-dae.cfm?action_id=209&pillar_id=47&action=Action%2051%3A%20Reinforce%20the%20coordination%20and%20pooling%20of%20resources

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http://ec.europa.eu/information_society/newsroom/cf/fiche-dae.cfm?action_id=228&pillar_id=49&action=Action%2070%3A%20Support%20partnerships%20between%20the%20ICT%20sector%20and%20major%20emitting%20sectors

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