



**Breakout session B** Onboarding stakeholders and promoting AS4

**CEF eDelivery implementation workshop** 6 December 2017

#### **Facilitators:** Ines Costa – DIGIT Marcio Sampaio – DIGIT

## Agenda

Background and focus of this session
Triggering questions
Brainstorm on possible future activities

Background and focus of this session

# Background and focus of this session

#### **Objectives:**

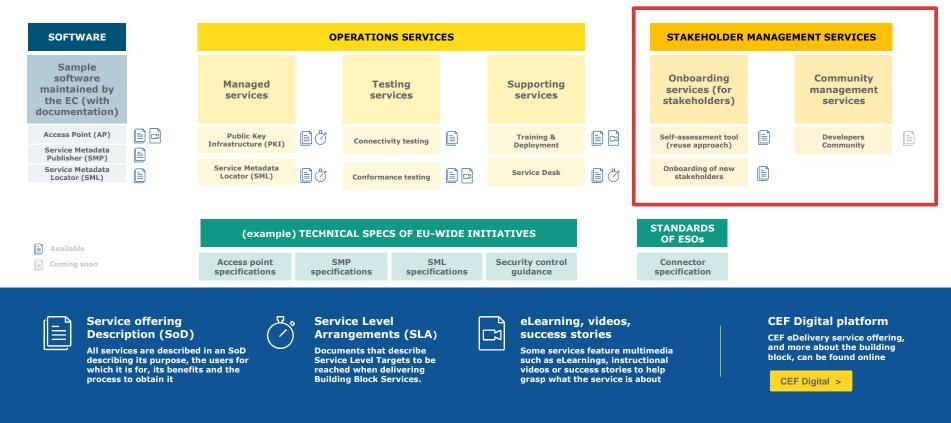
- 1. Showcase existing communication and onboarding activities and available promotion materials.
- 2. Understand how CEF eDelivery can (i) redefine the onboarding support to better meet stakeholder needs and (ii) better promote AS4 aiming at wider adoption.

#### **Outcome:**

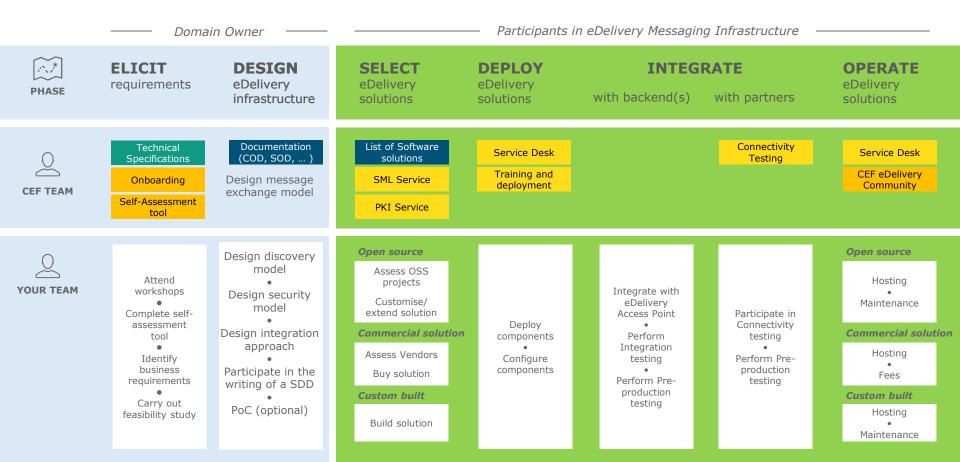
• List of possible activities that CEF eDelivery could plan to support onboarding stakeholders and promoting AS4.



# CEF eDelivery Service offering



## Roadmap to deploy CEF eDelivery



# Communication and onboarding



#### **CEF** Digital

Access to CEF eDelivery information, materials, services and success stories

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#### Newsletter

CEF eDelivery related news and updates regularly sent to the eDelivery community



#### Social Media

Involving key influencers around eDelivery related topics



#### **Collaborative Spaces**

CEF eDelivery User Community space where implementers can exchange information



#### Webinars

On-line sessions organised to meet specific user communities needs



#### Videos & Materials

Promoting eDelivery benefits



**Triggering questions** 

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## Triggering questions

- 1. If applicable to your context, what are/were the **main challenges** you encountered to **onboard stakeholders**?
- 2. How would your implementation project benefit from a **wider AS4 promotion**?
- 3. What could be the **EC's role** when **promoting AS4 adoption**?
- 4. What **activities and services** do you think could be developed to support stakeholders' onboarding?
- 5. What **communication resources** not yet available would be useful for you?
- 6. Do you think **CEF Digital** is useful when it comes to make information available effectively? What would you change and/or add?



**Brainstorm on possible future** activities

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### Find out more on CEF Digital

#### ec.europa.eu/cefdigital

uilding blocks

| CEF Digital<br>Connecting Eur                                       | ope   | Q MENU + COMMUNITY   |  |
|---|---|--|--|
| CEF Digital   |   |  |  |
| Part of the Connecting Europe Facility (CEF) progra                 | mme - enabler of the Digital Single Market                                  |  |  |
| Latest   BRIS Now Live on t   | ne European e-Justice Porta   | ۰۰ <sup>0</sup>  |  |
| CEF Building Blocks   |   |  |  |
| Build your digital service faster and cheap                         | er and create a European digital single mark                                | xet.   |  |
| eDelivery   | eID   | elnvoicing   |  |
| Supporting electronic registered delivery<br>of data and documents. | Extending the use of online services to citizens of other EU Member States. | Helping public entities adopt the European standard on electronic invoicing.   |  |
| eSignature  | eTranslation  | About the building blocks  |  |
| Creating and verifying electronic signatures.                       | Exchanging information across language barriers in the EU Member States.    | Learn more about the CEF building blocks.  |  |
| Sector Specific Digita  | Service   | About CEF  |  |
| Infrastructures   |   | The Connecting Europe Facility (CEF)<br>supports trans-European networks and<br>infrastructures in the sectors of transport. |  |

telecommunications and energy. Learn

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