Discovering EBSI

This document is meant for anyone who wishes to share news or knowledge about the European Blockchain Services Infrastructure. If you are a member of the Press, are involved in the project or are simply interested in this technology, you will find this guide useful to pass on EBSI's messages clearly and effectively.

What is EBSI?

The European Blockchain Services Infrastructure (EBSI) is a network of nodes set-up across Europe, since 2020. This infrastructure aims at leveraging blockchain technology to create cross-border services for the benefit of citizens, society, and the economy. **EBSI is the first EU-wide blockchain infrastructure driven by the public sector, in full respect of European values and regulations.**

A BIT OF HISTORY

Since 2018, 29 countries (all EU Member States, Norway and Lichtenstein) and the European Commission have joined forces to form the European Blockchain Partnership (EBP), committing to work together towards realising the potential of blockchain-based services in the EU. This Partnership is currently building the European Blockchain Services Infrastructure (EBSI), looking to use blockchain to create trustworthy cross-border services for public administrations and their ecosystems.

Our values

Public good:

EBSI must be used for the public good. As such, it will limit its usage to public and private services that improve the lives of citizens in all Member States.

Governance:

The EBSI governance system ensures that decisions are made by reaching a consensus amongst stakeholders.

Harmonisation:

EBSI governance should encourage the harmonisation of technical requirements and architecture, to prevent the proliferation of protocols or conflicting architectural assumptions.

Open source:

Wherever possible, the code-base for all EBSI services and structures should be open source to allow for maximal auditing, security, and healthy competition between service providers, vendors and other private-sector actors.

EU regulatory compliance:

EBSI must not only comply with, but model compliance with the GDPR, in addition to aligning with eIDAS and other regulations.

EBSI in numbers

€4M
Invested in 2019-2020

+300
contributors

29
countries

36+ nodes and counting

EBSI Communication Guidelines

Our logo

This is EBSI's logo. Inside you can find a short description of its main purpose. The description in grey under the logo may or not be used, according to your needs, as well as the corresponding hashtag in blue. When using EBSI's logo, please follow the specific guidelines below to ensure coherence throughout its communication.

European Blockchain Services Infrastructure

Harness the power of a European-wide network of blockchain services, increasing trust through data security, privacy and transparency
#Blockchain4Europe

The colour palette

Our primary colours are blue, yellow and white.

Secondary colours are light green and grey, both a new take on the primary colours, offering a more modern, light and trendy touch to the actual palette.

Primary Colours

#003464	#FFC900	#FFFFFF
R0 G52 B100	R255 G201 B0	R255 G255 B255

Secondary Colours

#78C488	#C7C7C7
R120 G196 B184	R199 G199 B199

Our tone of voice

While the writing should show authority and knowledge in the area, it is also important to **maintain an inclusive and approachable tone of voice** that encourages the users to ask for assistance if necessary. To maintain accessibility, language should be kept simple.

Social media hashtags we use

Using the correct hashtags on social media helps users find any content that is related to EBSI. When sharing or creating posts about EBSI, these are the ones we recommend you to use.

#EBSI #EUBlockchainInfrastructure
#EuropeanBlockchainServicesInfrastructure
#EBSICommunity

Media library

PDF

- EBSI Brochure
- EBSI Explained
- EBSI Architecture Explained

VIDEO

- What is Blockchain?
- Meet #EUBlockchain
- Full EBSI Video Playlist

LIBRARY

- Full EBSI Photo Library

Click here to find all EBSI resources

Do you need any further information?

For more detailed information about EBSI, visit our website or contact us at:
EU-EBSI@ec.europa.eu