

DIGITAL IDENTITY & PERSONAL DATA MANAGEMENT



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TRUST & CONTEXT MATTER

91%

Believe they lost control of their personal data

Online users are concerned about 3rd parties accessing their data

80%

Shopping website
Government
Work
Family
Friends
Bank
Travel agent

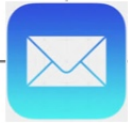
PERSONAL DATA CORE TO DIGITAL & REGULATION



Book flights



Car insurance



KYC Refreshes



Shopping



ACROSS INDUSTRIES

Know Your Customer policies more than just about anti-money laundering and sanctions. **Also aimed at preventing identity theft, financial fraud and terrorist financing**

Started with banks but going beyond and **across industries to secure the entire economy**



Brokers



Dealers



Retail



Telcos

TWO OPPOSITE FORCES AT PLAY

**Privacy
&
Security**

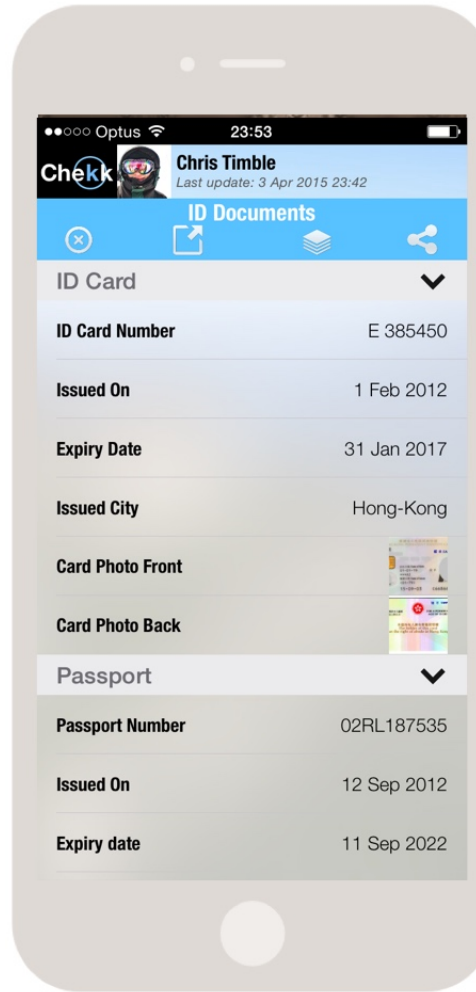


**Digital
&
Regulation**

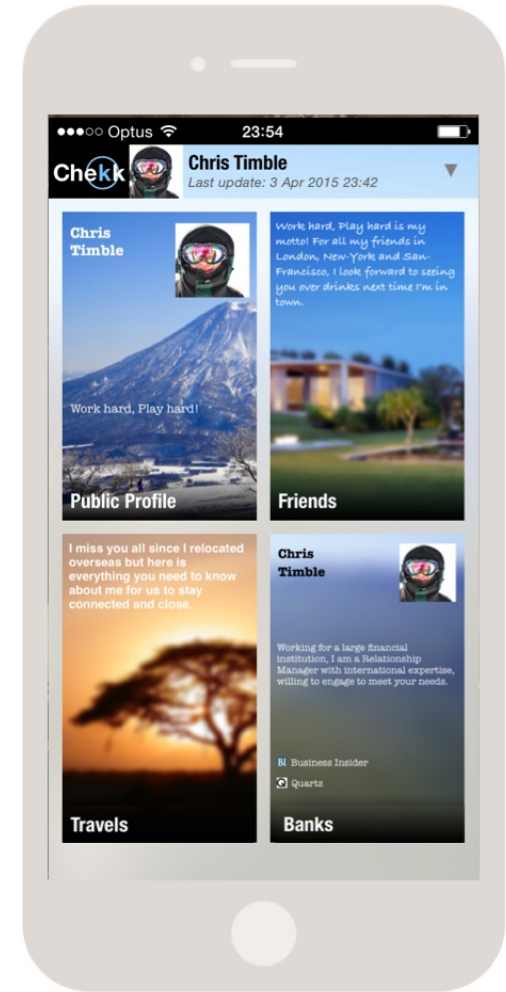
A SECURE PRIVATE CLOUD



Personal data wallet

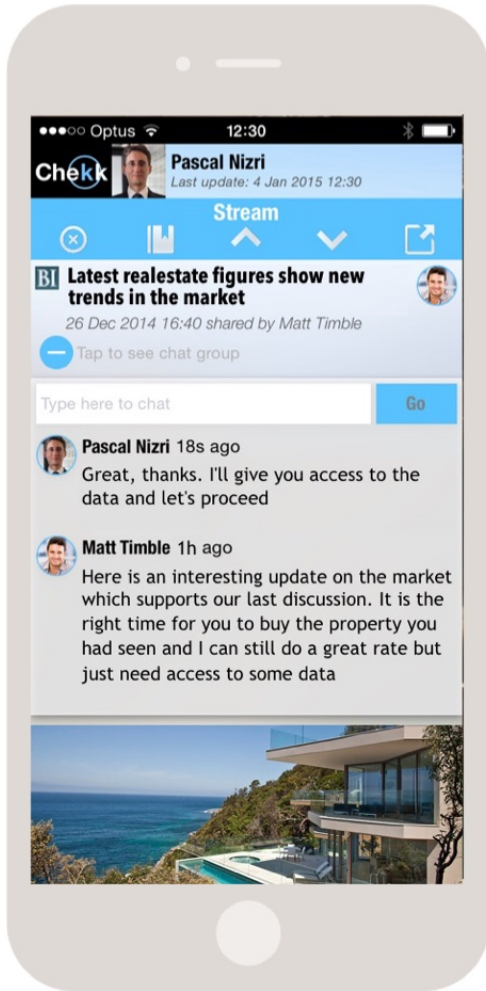


Data Items

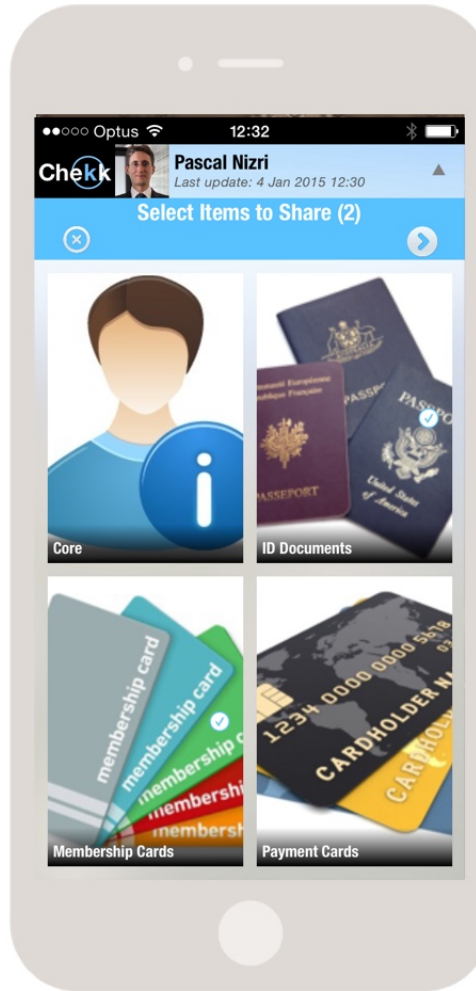


Profiles / Groups

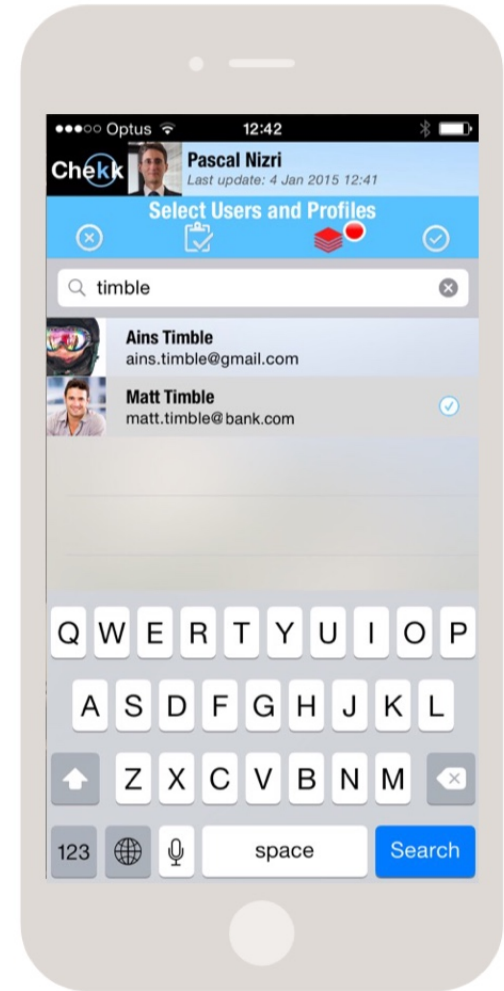
A BETTER CUSTOMER EXPERIENCE



1 Share & chat to engage



2 Share & collect personal data

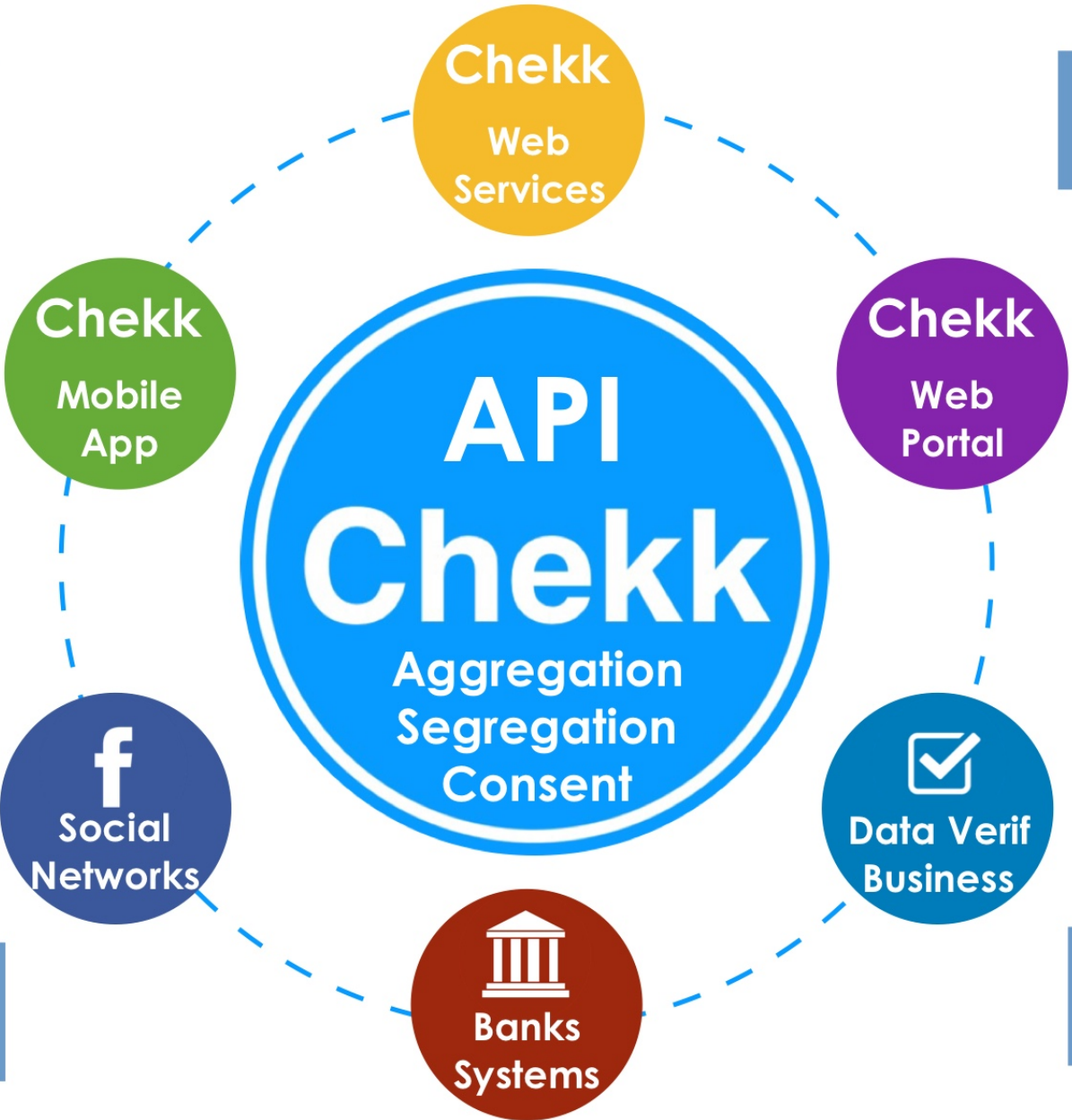


3 Share data via App & email

API CENTRIC ECOSYSTEM

Cross-Businesses

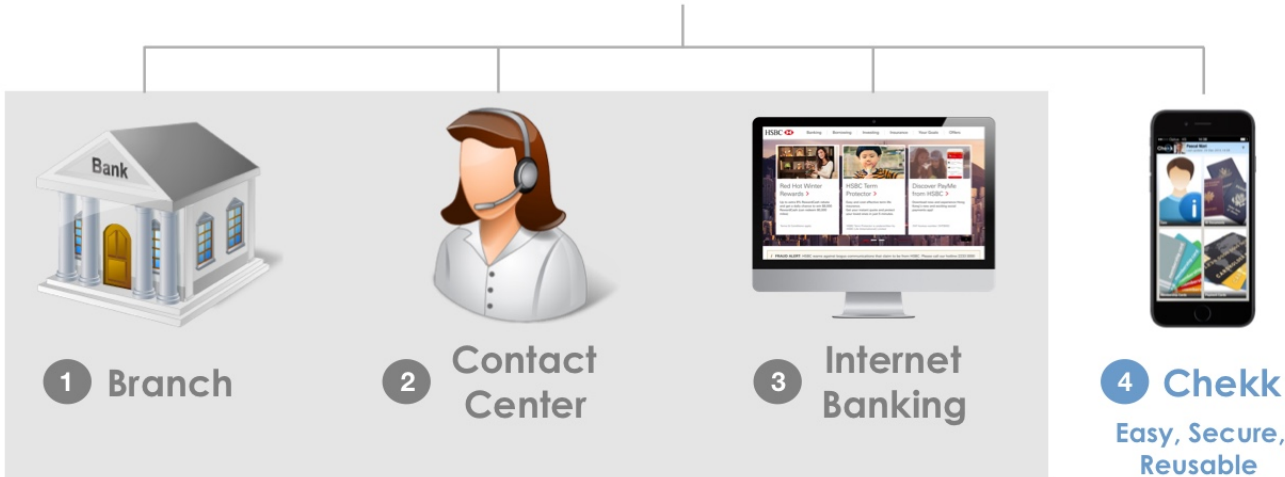
Cross-Banks



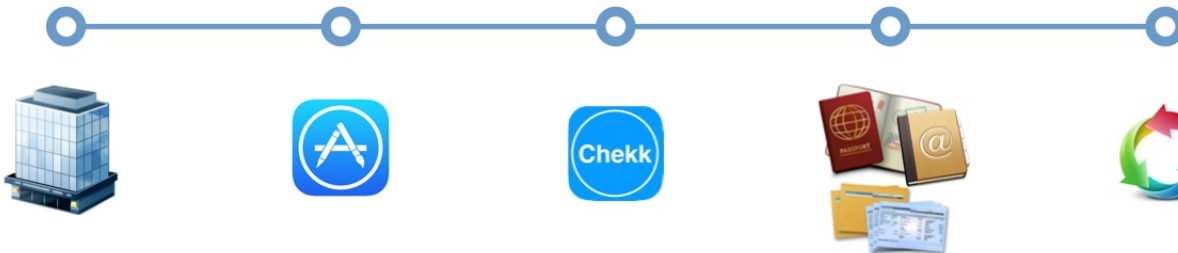
USER JOURNEYS & BENEFITS



Customer options for banks KYC



Email Download Account Share Updates



cross businesses
& countries

BANK BENEFITS

- Lower unwanted customer attrition
- Easy secure tool for cust. interactions
- Reduce KYC & interaction costs

CUSTOMER BENEFITS

- Convenience & cust. experience
- Simpler updates
- Reusable data
- Easier bank interactions

STRONG SECURITY

A SECURE CLOUD ON AMAZON WEB SERVICES

- Secure access, firewalls, encrypted storage
- High resilience (99,999%), ISO 27001, Level 1 Payment Card Industry (PCI) Data Security Standard (DSS)
- Business Continuity Plan

Firewall



PCI-DSS

END TO END APP SECURITY

- End-to-end security (device, server, communications) enhancing majority of existing services and applications
- Encryption, SSL/TLS, 2048 bits RSA certificate, passwords hashing & salting
- Real-time data Access Rights Management

Encryption
SSL/TLS

RSA
2048 bits



Hashing & Salting

IN THE NEWS



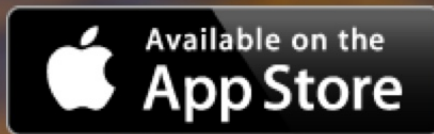
"Chekk allows users to own, manage and share their personal information (...) meaning that the user is in control and their privacy is protected"



"Chekk is essentially your own database that you use to grant access and updates to your identity details. You control this and your various providers are given access as required."

"A digital identity start-up enabling consumers to own, manage and share their personal data with other individuals and businesses, supporting improved customer experience and interactions for businesses to request access to up-to-date customer information"





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