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Room A (Autoworld, 1st floor), 17/06/2011 (09:30-13:00)

This workshop will help identify the main elements of a European Cloud Strategy and the possible need for public-policy intervention, considering demand and supply side concerns.

Cloud computing will play a major role in tomorrow's economy, creating new jobs and growth. It has to be ensured that there will be sufficient supply of cloud computing facilities and services so that European companies of all sizes, government institutions and citizens can use these to develop innovative services. To this end cloud supply must be compatible with European legislation (e.g. in the area of data protection) and technically secure. It should also make extensive use of standards and other means to ensure interoperability so that all potential users can take full advantage of cloud computing.

This session will build on and broaden the consultation process on a [European Cloud Computing strategy](#) [1] launched by Vice-President Kroes earlier this year.

The draft agenda is now published. Please see the link below.

Workshop links and documents

- [Agenda - Updated!!!](#) [2] (83 KB)
- [Blog: Towards a cloud computing strategy for Europe: Matching supply and demand](#) [3]
- [European Cloud Computing strategy launched by Vice-President Kroes](#) [1]
- [Experts Group report 'The future of Cloud Computing'](#) [4]
- [Public Consultation on cloud computing](#) [5]
- [Workshop webstream: follow workshop 18 LIVE on Friday 17 June from 09.30](#) [6]

Workshop results

- [Plenary report from workshop 18](#) [7] (50 KB)
 [Comments](#) [8]
- [Video report from workshop 18](#) [9]
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- [Workshop report 18. Towards a cloud computing strategy for Europe: Matching supply and demand](#) [11] (302 KB)
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Session organiser: Maria TSAKALI (European Commission, DG INFSO/D3, Belgium)

Chair: Pilar DEL CASTILLO (European Parliament, EPP Group Coordinator in the ITRE Committee, Spain), Margaret Megan RICHARDS (European Commission, Converged Networks & Services, Belgium)

Workshop hashtag

[#daa11cloud](#) [13]

Featured participants

Thomas ENDRES (Lufthansa, Corporate Information Management, Germany)

- [Cloud computing](#) [14] (715 KB)

Moises NAVARRO (Telefonica, S.A., Cloud Computing, Spain)

- [Cloud computing: what does it mean for Europe?](#) [15] (5 MB)

Robert JENKINS (CLOUDSIGMA AG, Switzerland)

- [CloudSigma Presentation](#) [16] (455 KB)

Pierre-José BILLOTTE (EuroCloud, France)

- [Towards a Cloud Computing Strategy for Europe](#) [17] (337 KB)

Lars HINRICHS (HackFwd, CEO, Germany)

- [Building on Clouds](#) [18] (2 MB)

Ignacio M. LLORENTE (UCM - OpenNebula - C12G Labs, Spain)

- [Unleashing the Potential for Innovation of Cloud Computing](#) [19] (2 MB)

Silvana KOCH-MEHRIN (European Parliament, Germany)

Michael SHARPE (ETSI, France)

- [Cloud drivers and issues](#) [20] (2 MB)

Daniele CATTEDDU (ENISA)

- [Towards cloud interoperability](#) [21] (501 KB)

Mark SKILTON (Capgemini, Global Infrastructure Services, United Kingdom)

- [Standards in Industry](#) [22] (601 KB)

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Links

[1] <http://europa.eu/rapid/pressReleasesAction.do?reference=SPEECH/11/50>

[2] https://ec.europa.eu/digital-agenda/sites/digital-agenda/files/Agenda_18-final1.pdf

[3] <https://ec.europa.eu/digital-agenda/en/blog/towards-a-cloud-computing-strategy-for-europe-matching-supply-and-demand>

[4] <http://cordis.europa.eu/fp7/ict/ssai/docs/cloud-report-final.pdf>

[5] <http://ec.europa.eu/yourvoice/ipm/forms/dispatch?form=cloudcomputing>

- [6] <http://webcast.ec.europa.eu/eutv/portal/index.html>
- [7] https://ec.europa.eu/digital-agenda/sites/digital-agenda/files/WS18_0.pdf
- [8] http://ec.europa.eu/information_society/events/cf/daa11/item-display.cfm?id=6927#commentwrap
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