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Study on retail broadband access prices, 2013 (SMART 2010/0038)

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This study presents a very comprehensive assessment of retail fixed broadband access prices for a variety of broadband offerings including standalone and bundled services for eight speed categories.
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SMART 2010/0038, Includes Open Data

At the EU level and for standalone offers (which represent around 40% of the total number of offers in the 2013 sample), the least expensive offers in NMS are most frequently cheaper than in the EU15. Similar for bundled offers including “Internet+Television” since these offers are generally the cheapest in the NMS

On the contrary, for bundled offers including telephony (i.e. “Internet+Fixed Telephony” and “Internet+Fixed Telephony+Television”), EU15 offers tend to be more competitive.

At the global level, we can conclude that, for all type of offers, the EU27 average, based on the least exensive offers, is systematically significantly lower than the average for the non-EU countries represented in the February 2013 sample.

Broadband internet access cost (as of February 2014) – Final report [1] (pdf)

Broadband internet access cost (as of February 2014) – Database [2](xlsx)

Previous years

Broadband internet access cost (2013) – Final report [3] (pdf)

Broadband internet access cost (2013) – Database [4] (xlsx)

Broadband internet access cost (2012) - Final report [5] (pdf)

Related Documents:

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2. Database - Broadband Internet Access Cost (BIAC) 2013 [7]
3. View the 2012 Broadband Internet Access Cost Study (pdf) [8]

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