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Groups audience:

Workshop 1: digital skills for jobs and learning [2]

Building on our last week discussion, we would like to this time focus on ICT training for employment. What are the good practices and novel solutions in your organisations, policies that support them, examples from EU and beyond? We have already Manus from FIT and Eva Fabry mentioned some in the last thread: http://bit.ly/11T3RzB [3]. For me one of the most interesting ICT training new initiatives was Etsy Hacker School (http://www.etsy.com/hacker-grants [4]) supporting more women into engineering jobs at Etsy. The company (online market place) sponsored ten scholarship grants for women of US$5,000 each for the 2012 Hacker School - a three-month intensive course to become a better programmer. The initiative attracted over 650 applicants. A key component in the success of the project was the wide reach achieved by the social media platforms used to promote the grants. Other attractive features were that the course took place at Etsy HQ and participants attended company events and conferences (http://etsy.me/17kbZh2 [5]). Nevertheless, we can also learn from failures. Nesta organised a Failure Fest to talk about failures in education, innovation and enterprise (http://bit.ly/failurefest [6]). Worst practices may also be a good point to start. Looking forward to your examples!

Source URL: https://ec.europa.eu/digital-agenda/en/content/ict-training-employment-good-practices-failures

Links

[1] https://ec.europa.eu/digital-agenda/en/users/nszkutka
[2] https://ec.europa.eu/digital-agenda/en/content/workshop-1-digital-skills-jobs-and-learning
[3] http://bit.ly/11T3RzB
[4] http://www.etsy.com/hacker-grants
[5] http://etsy.me/17kbZh2
[6] http://bit.ly/failurefest