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[Home](#) > [Digital for Europe](#) > [International](#) > International



[1]

International Digital Agenda policy is related to issues that matter to the European digital single market, to ensure fair and transparent regulatory systems in the area of telecommunications, audiovisual services and the Internet: internet governance, market access and regulatory approximation.

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Many Digital Agenda issues are international by nature - telecommunications, advanced Information Technologies, the changing face of media and more.

The European Union cooperates with many countries and international organisations to represent Europe's interests and actively promote the benefits of the Digital Agenda for Europe's actions to all people.

Internationally, the focus is to ensure that countries outside the EU establish a fair and transparent regulatory environment, thus granting equal access to European companies, and to reinforce international R&D cooperation.

The main items of the international Digital Agenda for Europe are :

- **Internet Governance:** the complexity of the Internet governance dossier has expanded significantly in direct relation to the growth of the importance of the web a social and economic infrastructure. Based on a multi-stakeholder approach the EU wishes to promote proposals that enhance transparency and meet the concerns of all stakeholders involved.
- **Market access:** accessing the markets of major countries such as China, India, Brazil and the United States is the number one priority for many EU ICT companies. One of the DAE actions is to update the Information Technology Agreement in the context of the WTO. Free Trade Agreements are an essential pillar of our cooperation and each of them have an important ICT chapter.
- **Regulatory approximation:** within its global, regional and bilateral activities the EU aims to ensure fair and transparent regulatory systems in the area of telecommunications, audiovisual

services and the Internet. EU legislation can often assist partners in developing such a regulatory system.

The activities performed around these main items are structured according to the following broad categories:

- [Global Internet and telecommunications](#) [2]
- [Regional and Bilateral Relations](#) [3]

Tags:

[internet governance](#) [4]

[Market access](#) [5]

[International](#) [6]

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Links

[1] <https://ec.europa.eu/digital-agenda/sites/digital-agenda/files/world%20%281%29.jpg>

[2] <https://ec.europa.eu/digital-agenda/global-internet-and-telecommunications>

[3] <https://ec.europa.eu/digital-agenda/regional-and-bilateral-relations>

[4] <https://ec.europa.eu/digital-agenda/en/tags/internet-governance>

[5] <https://ec.europa.eu/digital-agenda/en/tags/market-access>

[6] <https://ec.europa.eu/digital-agenda/en/tags/international-0>