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People and companies integrated in the digital economy are key to developing the Digital Agenda for Europe.

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The Commission regularly meet with web entrepreneurs, expert groups and digital to discuss new ways to promote a more inclusive digital society:

- The [Startup Europe Leaders Club](#) [1] is a group of founders in the field of tech and web entrepreneurship (founders of Skype, Spotify, Tuenti, Rovio, HackFWD, TheNextWeb, Seedcamp, TechCity, Atomico). They act as role models for European web entrepreneurs, and provide us guidance on what needs to be done to keep web entrepreneurs in Europe and facilitate start-ups.
- The [Digital Champions](#) [2] promote the benefits of an inclusive digital society in their own countries. They work with citizens, communities and businesses to develop the growth potential of the digital economy.
- [Expert groups](#) [3] are consultative entities set up by the Commission. They provide advice and expertise to the Commission and its departments prior to the preparation of legislative proposals and policy initiatives, delegated acts and in view of the implementation of existing EU legislation, programmes and policies. They are a forum for discussions, providing high-level input from a wide range of sources and stakeholders.

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Last updated on 01/07/2015 - 16:31

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[1] <https://ec.europa.eu/digital-agenda/node/50853>

[2] <https://ec.europa.eu/digital-agenda/node/326>

[3] <http://ec.europa.eu/transparency/regexpert/index.cfm>

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