Published on *Digital Agenda for Europe* (https://ec.europa.eu/digital-agenda)

Author: Paul Timmers [1], published in DAE blog [2] on 01/10/2012

[3]

In what areas and how could EU action on social media benefit employability, jobs and growth across Europe?
Share this

--- Posted by Paul Timmers, Director "ICT Addressing Societal Challenges" at DG INFSO

In what areas and how could EU action on social media benefit employability, jobs and growth across Europe?

These questions will be addressed during the Digital Agenda Assembly [4] on 21 and 22 June in Brussels, more specifically in the workshop [5] Social Media Social Networking for Economic Recovery, Jobs and Growth. We will explore the use and great potential of social media for growth and jobs in Europe from three perspectives:

1 - businesses;

2 - social media platform providers;

3 - the public sector.

We are interested in discovering successful European cases from which lessons can be learned, be it from the business usage of social media or web-entrepreneurs' point of view.

We also want to hear about the barriers and bottlenecks they came across. Our aim is to identify concretely where policy action is needed and what exactly could EU policy do in this area.

We also want to take this opportunity to examine how social media could help to deliver public services more efficiently and increase citizens' satisfaction and stakeholders' participation in public affairs. In other words, how can social media generate social capital?

This is then where you come in! We need your experience and expertise to come up with the questions that need answering and to steer the debate in the right direction.

Join the discussion today by clicking here [6] , provide your ideas and comments, and feel free to launch new themes to make this Digital Agenda Assembly, 'your' Digital Agenda Assembly.

Follow us also on twitter @DigitalAgendaEU [7] and use the hashtag #da12social [8] to share your ideas on the matter.

Tags:

#da12 [9]
#da12social [10]
Digital Agenda Assembly [11]
social media [12]

Last updated on 02/04/2015

Source URL: https://ec.europa.eu/digital-agenda/en/blog/delivering-better-public-services-through-use-social-media

Links
[1] https://ec.europa.eu/digital-agenda/en/users/timmepl
[2] https://ec.europa.eu/digital-agenda/en/blog_home
[3] https://ec.europa.eu/digital-agenda/sites/digital-agenda/files/paul-timmers-da122-300x235.jpg
[4] http://ec.europa.eu/information_society/digital-agenda/daa/index_en.htm
[5] http://ec.europa.eu/information_society/events/cf/daa2012/item-display.cfm?id=8279
[6] http://daa.ec.europa.eu/group/5/content
[7] https://twitter.com/#!/digitalagendaEU
[8] https://twitter.com/#!/search/%23Da12social
[9] https://ec.europa.eu/digital-agenda/en/tags/da12
[10] https://ec.europa.eu/digital-agenda/en/tags/da12social
[11] https://ec.europa.eu/digital-agenda/en/tags/digital-agenda-assembly
[12] https://ec.europa.eu/digital-agenda/en/tags/social-media