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Going Local Romania: Digital Agenda inspires new ideas and gives better perspectives
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--- Posted by the Going Local team for Romania

Romania is committed to make steps forward in order to accomplish the objectives covered by the [Digital Agenda for Europe](#) [4], but further needs guidance from the [European Commission](#) [5] and [DG INFSO](#) [6]. This was the conclusion drawn after the [conferences and workshops](#) [7] that took place in this country in 2011.

The "Going Local" and "Going Really Local" exercises are over for now, the last event took place on 9 November in Bucharest. These were set in a series of events organised either by the Romanian Ministry of Communications and Information Society, or by the private sector:

- - **Bucharest** - 26-27 May 2011 -National Event "Communications Day"
- - **Bucharest** - 16-17 September 2011, eduVision 2020 conference
- - **Timisoara** - 3 October 2011 "Digital Agenda for Romania" conference
- - **Iasi** - 6 October 2011 "Digital Agenda for Romania" conference
- - **Cluj** - 11 October 2011 "Digital Agenda for Romania" conference
- - **Bucharest** - 9 November "iNet" conference

Practically, all the roundtables and conferences covered all the pillars of the Digital Agenda and both private sector and public administration were strongly represented. A lot of inspiring ideas and proposals floated in the air and the participants were committed to make their contribution for a better and digitalised Romanian society.

Romania is lagging behind in most of the chapters, especially broadband and e-commerce. However, with guidance and strategic approach from central and local authorities, the situation can be changed.

Some of the ideas brought up during the discussion:

- 1 - The implementation of a **digital culture project** similar to [Europeana](#) [8] which should bring together, in an electronic form, information from Romanian museums, art galleries, libraries, national archives;
- 2 - The **use of social media** by stakeholders and public authorities in order to spread the information, but also to gather ideas from the trend-setters or from the digital-natives;
- 3 - The use of creative and attractive applications to **bring ICT closer to the adult population**;
- 4 - Introduction in the **school curricula** the learning of basic **ICT knowledge**;
- 5 - PPP - the need for the **simplification of procedures** and **easier access to information**;
- 6 - On **cloud-computing**, the development of national programmes of "**demo & awareness**";
- 7 - The need to **break the monopoly on the market of internet providers in rural areas**.

You can access the [PowerPoint presentation](#) [9] of the Digital Agenda made in Romanian and watch [Florin Lupescu's key note speech](#) [10] during EduVision 2020 Conference.

You can also find more pictures and other details on the events organised in Romania on [Agora.ro](#) [11] or by following us on [twitter](#) [12] using the hashtag [#daelocal_ro](#) [13]

Picture: Going local in Cluj - Source: agora.ro

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