

**SUMMARY**  
**of the Opinion "A Digital Single Market Strategy for Europe"**

**COM (2015)192**

**The Chamber of Deputies :**

- Welcomes and supports the proposal of the European Commission concerning the digitalization of the unique market, due to the benefits it brings for the whole economy of the Union;
  
- Draws the attention towards the following difficulties:
  - Limited culture of the persons and enterprises regarding the personal data protection;
  - Significant differences in adopting the 4G technology;
  - Lack of digital competences;
  - Resistance to change;
  - A high level of cyber insecurity;
  - The heterogeneous character of the European market regarding the *online* payments;
  - The low level of the European citizen's purchase power as compared to the USA citizen;
  - The weak penetration of the internet in the Eastern Europe and the buyers' mistrust in the *online* payments.
  
- Considers that the possible solutions for the above-mentioned difficulties could be: settling a unique regulatory framework for the personal data, stimulating long-term investment, assuring a proper framework for the infrastructure development, assuring the proper transparency by the third parties involved in processing personal data, assuring the suitable education in the field in order to raise the awareness regarding the risks.