

Financial Proposal

CASE STUDY No 1

Price schedule

Company: _____

Date: _____

Signature: _____

As part of the information and communication activities relating to the euro, the Directorate-General for Economic and Financial Affairs is organising the "**Euro Bus**". The bus will tour the main cities of the 25 Member States providing the largest possible number of European citizens with information on the euro.

In this context, the Directorate-General for Economic and Financial Affairs wishes to place an order for the promotional products described below for distribution to the general public when the "**Euro Bus**" visits the main towns in Hungary.

Prices must include all direct and indirect costs relating to the supply of this promotional material.

Delivery of the products will be to Budapest. The delivery price is required for information only and will not be taken into account for purposes of evaluating these case studies.

Tenderers are requested:

1. to describe the specific approach they propose to adopt in order to provide the services requested.
2. to explain in detail all the stages in accordance with point 3.1 (Part 3) of the specification.
3. to indicate the costs for each article according to the unit prices indicated in the price list, and the final cost according to the quantity requested for each article.

4. to indicate clearly the services or parts of services which are to be subcontracted.
5. to highlight clearly the additional articles/services in accordance with point 3.4 (Part 3) of the specifications.
6. to send with the tender an article comparable to those requested in this case study, as per the technical description of the product.

| Product | Technical description | Information to feature on the product | Number of units required (u) | Unit cost in euros (€/u) | Total price per product in euros (€) |
|--|---|---|-------------------------------------|---------------------------------|---|
| 1. Ballpoint pen I | Ballpoint pen in transparent plastic, with clip. Printed with 1 motif, 1 colour. | Web address of the Directorate-General for Economic and Financial Affairs. | 50 000 u | €/u | € |
| 2. Magnets | Format approximately 50 x 20 x 0.8 mm. | Logo of the Prince euro programme in Hungarian. | 50 000 u | €/u | € |
| 3. Sticker | Printed with 1 motif, 4 colours. | Logo of the Prince euro programme in Hungarian. | 100 000 u | €/u | € |
| 4. Balloon | Ø approximately 30 cm. Printed with 2 motifs, 1 colour. | Euro symbol. Logo of the Prince euro programme in Hungarian. | 100 000 u | €/u | € |
| 5. Automatic currency converter | Plastic. Automatic currency converter in euros and the Hungarian currency, pre-programmed with a hypothetical conversion rate of €1 = HUF 1000. | Web address of the Directorate-General for Economic and Financial Affairs. Logo of the Prince euro programme in Hungarian. | 50 000 u | €/u | € |
| 6. Lapel pin | Euro symbol in gold. Lapel pin with butterfly clasp. Format approximately 15 mm. | Euro symbol. | 100 000 u | €/u | € |
| 7. Badge holder (Strap) | Strap width 2.5 cm. Polyester with metal fastener. With safety | Web address of the Directorate-General for Economic and | 50 000 u | €/u | € |

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| | mechanism and clasp. Printed with 1 motif, 1 colour. | Financial Affairs. | | | |
| 8. Keyring I | Plastic. Format: approximately 8 x 4 cm. Printed with 1 motif, 1 colour. | Euro symbol. | 100 000 u | €/u | € |
| 9. Coin selector | Plastic. 1 slot for each of the 8 euro coins. Each compartment must have enough space for 5 coins. | Web address of the Directorate-General for Economic and Financial Affairs. Logo of the Prince euro programme in Hungarian. | 50 000 u | €/u | € |
| 10. Fabric shopping bag | 100% cotton with long handles (approximately 70 cm). Printed with 2 motifs, 1 colour. | Front: map of the EU with the countries of the euro area highlighted. Logo of the Prince euro programme. Back: euro symbol (large). | 25 000 u | €/u | € |
| 11. Plastic bag | Plastic, 1 colour. Use: carrying A4 format publications. Printed with 2 motifs, 1 colour. | Front: map of the euro area integrated into that of the EU. Logo of the Prince Euro Programme in Hungarian. Back: euro symbol (large). | 75 000 u | €/u | € |
| 12. Sachets containing chocolate euro coins units¹ | Chocolates in the form of the 1 euro coins of the countries belonging to the euro area. Each chocolate to be wrapped separately in such a | 12 euro currency units. | 25 000 u | €/u | € |

¹The **currency units** involved are the EUR 1 coins of the countries belonging to the euro area. There are currently 12 such countries: Belgium, Denmark, Germany, Greece, Spain, France, Italy, Luxembourg, Netherlands, Austria, Portugal, Sweden and Finland. If other countries join the euro area during this framework contract, **the contractor will be required to add the new currency units to this product.**

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| | way that it is possible to recognise the various currency units. | | | | |
| 13. Mug | <p>Porcelain mug.</p> <p>Format: Ø approximately 80 mm, H approximately 100 mm, holds approximately 0.25l.</p> <p>Printed with 2 motifs, 4 colours.</p> | <p>Logo of the Prince euro programme in Hungarian.</p> <p>Web address of the Directorate-General for Economic and Financial Affairs.</p> | 25 000 u | €/u | € |
| 14. Cap for teenagers | <p>6 panels with Velcro fastener. Inset in another colour. Decorative fabric button. 100% cotton.</p> <p>One size.</p> <p>Printed with 2 motifs, 1 colour.</p> | <p>Logo of the Prince euro programme in Hungarian.</p> <p>Euro symbol.</p> | 25 000 u | €/u | € |
| 15. Cap for adults | <p>6 panels with Velcro fastener. Inset in another colour. Decorative fabric button. 100% cotton.</p> <p>One size.</p> <p>Printed with 1 motif, 1 colour.</p> | Euro symbol. | 25 000 u | €/u | € |
| 16. Cap for children up to the age of 10 | <p>100% combed cotton.</p> <p>One size.</p> <p>Printed with 2 motifs, 4 colours.</p> | <p>Logo of the Prince euro programme in Hungarian.</p> <p>Euro symbol.</p> | 25 000 u | €/u | € |
| 17. T-shirt | <p>Classic 100% cotton t-shirt, pre-shrunk, elasticated collar, one colour.</p> | <p>Logo of the Prince euro programme in Hungarian.</p> <p>Web address of the</p> | <p>50 000 u</p> <p>(10 000 of each size)</p> | €/u | € |

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| | <p>Sizes: S, M, L, XL and XXL.</p> <p>Packaged individually.</p> <p>Printed with 2 motifs, 4 colours.</p> | <p>Directorate-General for Economic and Financial Affairs.</p> | | | |
| SUB-TOTAL Order | | | | | € |
| | | | | | |
| SUB-TOTAL Delivered to Budapest | | | | | € |
| | | | | | |
| GRAND TOTAL (Order and Delivery to Budapest) | | | | | € |

CASE STUDY No 2

Price schedule

Company: _____

Date: _____

Signature: _____

The Directorate-General for Economic and Financial Affairs is organising a conference on the euro in Vilnius, to be attended mostly by Lithuanians. The conference will conclude with an official dinner attended by high-profile European and Lithuanian politicians and economists.

On the same day, the Directorate-General for Economic and Financial Affairs will be staging the official opening of an exhibition on the euro, also aimed at the general public. The exhibition will run for two months.

In this context, the Directorate-General for Economic and Financial Affairs wishes to place an order for the promotional products described below for distribution to the participants and speakers at the conference (including VIPs), as well as to those taking part in the opening ceremony of the exhibition and to the public visiting it.

Delivery of the products will be to Vilnius. The delivery price is required for information only and will not be taken into account for purposes of evaluating these case studies.

Tenderers are requested:

1. to describe the specific approach they propose to adopt in order to provide the services requested.
2. to explain in detail all the stages in accordance with point 3.1 (Part 3) of the specification.
3. to indicate the costs for each article according to the unit prices indicated in the price list, and the final cost according to the quantity requested for each article.
4. to clearly indicate the services or parts of services which are to be subcontracted.
5. to highlight clearly the additional articles/services in accordance with point 3.4 (Part 3) of the specification.
6. to send with the tender an article comparable to those requested in this case study, as per the technical description of the product.

| Product | Technical description | Information to feature on the product | Number of units required (u) | Unit cost in euros (€/u) | Total price by product in euros (€) |
|-----------------------------|---|--|-------------------------------------|---------------------------------|--|
| 1. Notepad | A4 format. Recycled paper. Cover made of paper thicker than the pages. Plain white pages. | On the cover: logo of the Prince euro programme in Lithuanian and English. | 200 u | €/u | € |
| 2. Ballpoint pen I | Ballpoint pen in transparent plastic, with clip. Printed with 1 motif, 1 colour. | Web address of the Directorate-General for Economic and Financial Affairs. | 1 000 u | €/u | € |
| 3. Ballpoint pen III | Silver-plated metal ballpoint pen, with clip. Engraved with euro symbol. Individually packaged in case. | Euro symbol. | 50 u | €/u | € |
| 4. Keyring II | Silver-plated metal keyring. In the form of the euro symbol. Format: approximately 8 x 4 cm. Individually packaged in case. | Euro symbol. | 50 u | €/u | € |
| 5. Briefcase | Imitation leather with pockets, with room for pens and business cards. Format: approximately 39 x 29 x 6 cm. Packaged individually. | Engraved with euro symbol. Logo of the Prince euro programme in Lithuanian and English. | 200 u | €/u | € |
| 6. Laser pointer | Silver-plated metal laser pointer. Individually packaged in case. | Engraved with euro symbol. | 50 u | €/u | € |
| 7. "Euro" trophy | Euro symbol in metal (height: | Euro symbol. | 50 u | €/u | € |

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| | approximately 10 cm) attached to a cube-shaped base (format: approximately 6 x 6 x 6 cm). Individually packaged in case. | | | | |
| 8. Lapel pin | euro symbol in gold. Lapel pin with butterfly clasp. Format: approximately 15 mm. | Euro symbol. | 1 000 u | €/u | € |
| 9. Badge holder (Strap) | Strap 2.5 cm. With safety mechanism and clasp. | Web address of the Directorate-General for Economic and Financial Affairs. Euro symbol. | 1 000 u | €/u | € |
| 10. Balloon | Ø approximately 30 cm. Printed with 2 motifs, 4 colours. | Euro symbol. Logo of the Prince euro programme in Lithuanian. | 1 000 u | €/u | € |
| SUB-TOTAL Order | | | | | € |
| | | | | | |
| SUB-TOTAL Delivered to Vilnius | | | | | € |
| | | | | | |
| GRAND TOTAL (Order and Delivery to Vilnius) | | | | | € |