



## **RULES INSTAGRAM PHOTO COMPETITION**

### **#NoCultureNoFuture**

### **DEVCO, July 2018**

#### **THEME OF THE CONTEST**

The Photo Competition (“The Competition”) is organised within the social media campaign #NoCultureNoFuture and invites people worldwide to share pictures illustrating how celebrating our cultural heritage contributes to happy and peaceful societies.

The Competition is hosted on EuropeAid’s Instagram account and candidates are invited to share the pictures on their own profiles in the same platform.

#### **ELIGIBILITY**

The competition is open for free to individuals who are at least sixteen (16) years old. Trustees, employees or partners of the EU institutions, as well as immediate family (spouse, parents, siblings and children) and household members of those employees are not eligible to participate.

Submitted photos that are not related to the theme or do not comply the present rules will not be eligible.

#### **ORGANISER**

The Competition is organised by the European Commission’s Directorate-General for International Cooperation and Development (“DG DEVCO”), Rue de la Loi 41, 1000 Brussels, Belgium (“The Organiser”). The Competition is in no way sponsored by, endorsed by, administered by, or associated with Instagram.

#### **ENTRY PERIOD**

The Competition takes place between 12 July 12:00 pm CET and 3 September 2018 11:59 pm CET. Photos submitted after the end date will not be eligible. The Organiser’s computer is the official time-keeping device for the competition.

#### **HOW TO ENTER**

The participants are asked to provide a photo illustrating how our cultural heritage contributes to happy and peaceful societies, as well as a description of their activity to achieve this. The participants have to tag EuropeAid's Instagram account (@europaid) in their pictures and use the hashtag #NoCultureNoFuture. Photos which are not tagged and are not making use of the campaign hashtag will not be eligible. The participants' Instagram profiles need to be public in order to make sure the Organiser can see the submissions received.

## **WINNER**

The winner will be selected by the Digital Presence Team of the European Commission's Directorate-General for International Cooperation and Development (DG DEVCO), on the basis of quality and creativity of the picture and caption. Please do not contact the Organizer about the status of entries. The potential winner have to prove their eligibility to the Organizer. The Organizer will notify the winner via the contact information provided by the participant after the announcement of the winner. If a potential winner fails to communicate with the Organizer in 30 days after the announcement, the second name in the draw will be selected as the winner.

## **PRIZE**

The Organizer will award to the final winner one (1) grand prize consisting of a GoPro Hero6. The prize will be shipped through a courier service to the address provided by the designated winner. The Organizer is not liable for any customs procedures or any other costs and expenses not listed above. The prize may not be transferred and must be accepted as awarded. The winner may not request cash or a substitute prize.

## **GENERAL CONDITIONS**

In the event that the operation, security, or administration of the Competition is impaired in any way, the Organizer may, in its sole discretion, either: (a) suspend the Competition to address the impairment and then resume it; or (b) award the prize(s) to one of the selected out of the eligible entries received up to the time of the impairment. The Organizer reserves the right, in its sole discretion, to disqualify any individual who tampers with the operation of the Competition, violates these Rules, or acts in a disruptive or unsportsmanlike manner. The Organizer's failure to enforce

any term of these Rules shall not constitute a waiver of that provision. In the event of a dispute as to the owner of an online entry, the authorized account holder used to enter will be deemed to be the owner.

## **RELEASE AND LIMITATIONS OF LIABILITY**

By entering, the participant agrees to release and will not hold DG DEVCO, Instagram, their respective parent, subsidiaries, affiliates, and each of their respective officers, directors, employees, and agents (the “Released Parties”) responsible for and against any claim or cause of action arising out of participation in the Competition or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Competition; (b) technical errors; (c) printing errors; (d) late or undelivered mail; and (e) errors in the administration of the Competition. The participant waives the right to claim any attorney’s fees and any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

## **PRIVACY AND PUBLICITY**

Any information the participant submits, when entering the Competition is provided to DG DEVCO, not to Instagram. Except where prohibited, the participant consents to DG DEVCO’s use of the participant’s name in any list of winners (if applicable) and for promotional purposes in any media without further payment or consideration.

## **DISPUTES**

The participant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Competition or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in Brussels. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, the participant’s rights and obligations, or the rights and obligations of the Organizer in connection with the Competition, shall be governed by, and construed in accordance with, the laws of Belgium, without giving effect to any choice of law or conflict of law rules (whether of Belgium or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than Belgium.

## **ACCEPTANCE OF THE RULES**

Participation in the competition implies full acceptance of the above rules.

## **QUESTIONS**

Any questions and inquiries about the Competition can be emailed to [devco-webmaster@ec.europa.eu](mailto:devco-webmaster@ec.europa.eu).