



Rapid Alert System for dangerous non-food products

Alert number	A12/1787/16
Category	Cosmetics
Risk level	Serious risk
Product user	Consumer
Product	Toothpaste
Brand	VICCO
Name	The Original Vicco Vajradanti Herbal Toothpaste
Type / number of model	Unknown
Batch number / Barcode	8901288012001; Batch number: D41200691; Mfg 12/2014 - Best Before 11/2017
OECD Portal Category	53000000 - Beauty / Personal Care / Hygiene
Description	Toothpaste in a white plastic tube 200 g, supplied in a white cardboard packaging with red lettering, mentioning 'Export Pack'.
Country of origin	India
Alert submitted by	Portugal
Risk type	Microbiological
Risk	The total count of aerobic mesophilic bacteria in the toothpaste is too high (measured value up to 187500 cfu/g), and mould and yeast has been detected (measured value 3000 cfu/g). There is a risk of contracting infections as the solution may come in contact with the mouth, hands and eyes. The product does not comply with the Cosmetic Product Regulation.
Measures adopted by notifying country	Measures ordered by public authorities: Withdrawal of the product from the market
Images	

